

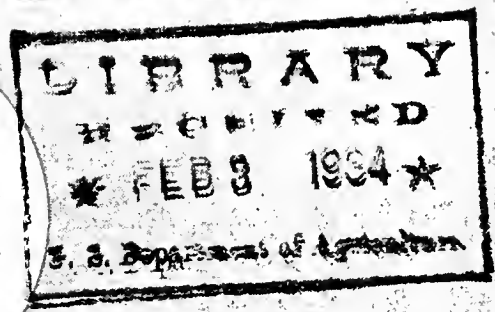
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1934

GLADIOLUS-DAHLIAS



and **NOW SEEDS**

CARL SALBACH
657 WOODMONT AVENUE

BERKELEY • CALIFORNIA



Carl Salbach Gladiolus Display at the Largest Flower Show Outside New York City

THE CALIFORNIA FLOWER FESTIVAL

By a unanimous vote of all the judges, our exhibit of gladiolus was awarded the Premier Benito Mussolini Grand Prize Gold Medal as the most outstanding and meritorious of ALL exhibits in the entire show.

Earlier in the year, we won the American Gladiolus Society Gold Medal for the best display at the Eastbay Gladiolus Society Show in Oakland, as well as a great many individual prizes.

These awards are symbols not merely of prizes for the moment, but of years of effort in building the quality of our stock. In fact, this year marks the third successive season that we have taken first prize for the best gladiolus display at both the California Flower Festival and the Eastbay Gladiolus Society Show.

Such continued leadership gives you full assurance that Salbach bulbs, seeds, or rhizomes are the finest that may be had. Year in and year out we stand ready to supply you with quality stock that cannot be matched anywhere.



C A R L SALBACH



MEMBER OF

ALAMEDA COUNTY FLORAL SOCIETY
AMERICAN DAHLIA SOCIETY
AMERICAN GLADIOLUS SOCIETY
AMERICAN IRIS SOCIETY
BRITISH GLADIOLUS SOCIETY
BRITISH IRIS SOCIETY

N. R. A.

CALIFORNIA GLADIOLUS SOCIETY
DAHLIA SOCIETY OF CALIFORNIA
DAHLIA SOCIETY OF SAN FRANCISCO
DAHLIA SOCIETY OF SOUTHERN CALIFORNIA
EAST BAY GLADIOLUS SOCIETY
FELLOW ROYAL HORTICULTURAL SOCIETY

Grand Prize Quality At Salbach's—Always



Betty Nuthall



"IT COSTS NO MORE TO GROW THE BEST"

You can't insure your garden—but a very few additional cents invested in Salbach seeds or bulbs will bring you the next best thing—assurance that you are starting with the finest stock obtainable.

An advertisement of a few years ago carried the title "What a whale of a difference a few cents make," but in terms of your garden, this statement wouldn't tell half the story. After all, it takes just as much garden space, just as much water, and just as much weeding for you to grow a poor plant as a prize-winner. But those few extra pennies on your original purchase determine whether your garden is one that your neighbors truly envy, or whether it is "just another garden."

Realizing this, we have always been meticulously careful to maintain our reputation for sending out only the cleanest, healthiest bulbs, seeds, and roots.

We sell goods of the finest quality at most moderate prices—yet we have consistently and continuously cast aside all suggestions that we "go cheap" by accepting any temporary economy that might be expensive to our customers in the long run. We feel confident that our strict adherence to this policy enables you to get greater value for your money than is possible anywhere else.

Sincerely,


Carl Salbach

NO PESTS OR DISEASES

Customers buying their stock from us need have no fear of obtaining plant diseases or pests of any sort with the bulbs or seeds. We have taken the utmost care possible to safeguard our bulbs, and pledge ourselves to purchase for re-sale no bulb, seed, or root of any kind that we cannot offer with as complete assurance as we offer our own.

WE SUBMIT THE FOLLOWING LETTER:

October 27, 1933

Mr. Carl Salbach,
657 Woodmont Ave.,
Berkeley, Calif.

My dear Mr. Salbach:

In my opinion, the value of the precautionary measures practiced by you has again been demonstrated during the year 1933. Repeated seasonal inspections of your nursery at Berkeley have assured me that your Iris, Dahlia, and Gladiolus plantings are free from injurious insect pests and diseases.

You will be glad to learn, I know, that during the course of my inspections of your nursery, I found no evidence whatsoever of the gladiolus thrips.

Yours very truly,

GORDON B. LAING.

*Alameda County Agricultural
Commissioner.*

GBL:GH



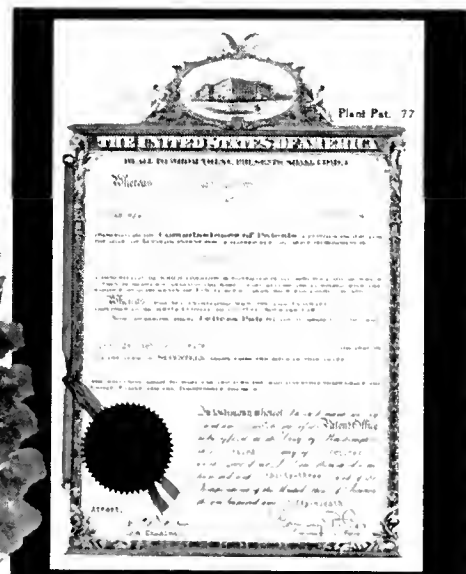
!!! ANNOUNCEMENT EXTRAORDINARY !!!

That the world's most perfect gladiolus—our beautiful deep rich yellow seedling—has the distinction of being the first gladiolus for which a United States Patent has ever been issued. Letters Patent, awarded under the recent Plant Patent Act, were granted to us on October 3, 1933, for this, our most outstanding contribution to gladiolus breeding.

In addition to being the first patented gladiolus, this truly remarkable flower was awarded the first California Spring Garden Show Novelty Gold Medal, which is bestowed only to new flower creations of outstanding merit. Using the A. G. S. point scale, the judges scored the flower 95. We can hardly conceive of a gladiolus meriting a higher rating than this, although many who have seen this splendid creation have pronounced it 100 per cent perfect.

Pictured with our Letters Patent are the first three flowers to bloom from large size bulbs. It is most significant that the formation and placement is practically ideal in every case. Every single one of the forty odd spikes to date has been more perfect than is required for the exhibition table. Each has had a full quota of open florets and unopened buds, all faced correctly, and so placed as to avoid any semblance of gapping. Actually, the flower is the yellow that we have all been dreaming of, and hoping for—only more perfect.

Stock will not permit us to offer this sensational new development in gladiolus until next season—but with the protection of our Letters Patent, we are working out an entirely new marketing plan that will enable every gladiolus enthusiast to have one or more bulbs the first year offered.



"If We List It, It's Good"

NEW SALBACH INTRODUCTIONS

In the introduction of five new varieties this year we make no reduction of the Salbach requirements for quality in new gladiolus. Each and every one of the five has a definite place and represents a distinct improvement over existing gladiolus in its color class.

Names like Betty Nuthall, Salbach's Pink, Salbach's Orchid and others are the best possible testimonials as to the quality of Salbach originations, but we would like to point out further that Blue Peacock and Grand Slam (formerly Orange Pfizer), our only introductions of the past two seasons, have stood up under fire, and their performance is winning them a place among the gladiolus leaders. We expect the same success from each variety in our 1934 grouping of introductions.

NOTE: There will positively be no bulblet release of these new Salbach varieties. The introductions:



Festival Queen (*Salbach 1934*). A truly huge geranium pink which won the Mrs. I. W. Hellman Gold Medal at the California Flower Festival 1933 as the most outstanding new creation among all types of flowers exhibited. The immense blooms, which are fully five and one-half inches across, are colored a live geranium pink with soft carmine featherings on the lower petals. Five to six fully expanded blooms with twelve to thirteen additional buds. Consistently placed and correctly faced. Unquestionably one of, if not the finest, introduction of the year. This fine variety is a "must have" for breeders, for a large percentage of its seedlings have inherited its characteristic large, well expanded blooms.

Stock limited with not more than two bulbs to any one customer. Bulbs one inch in diameter or over—\$5.00 each.

Sequoia Blue (*Salbach 1934*). A huge light blue seedling which derives its size and vigor from Magna Blanca and its color tones from Heavenly Blue. Height well over five feet, with a flower spike three feet long. Blooms six inches wide. Color light bluish lavender with violet tongue. Placement perfect with five to six open florets and thirteen buds.

Should be of great value to breeders. Bulbs one inch or over in diameter—\$2.50.

Miss Alameda (*Salbach 1934*). A flower colored something like Los Angeles, but with larger and rounder blooms, and more florets open at once. The basic pink shades are closer to the apricot, however, than

is Los Angeles. Has been tested and found a good forcing variety, and a flower much desired by florists.

Large wide open blooms, with as many as six of the eighteen or nineteen buds open at once. Color by Ridgway—Deep saffron pink, with carmine tongue and feathering. Bulbs one inch or over in diameter—\$1.00 each. Small bulbs, 75c, 3 for \$2.00.

Queen Helen II (*Salbach 1934*). A most refined and attractive new flower. Considered the best new variety of the year by a prominent Western grower who has seen most of the new ones. Coloring half-way between Betty Nuthall and Helen Jacobs (its parents) with splendid habit. Good placement, wide open florets, and fine substance. Six open with twelve buds additional.

Color by Ridgway—Grenadine pink with prominent pinard yellow blotch and carmine feathering deep in throat. Large bulbs—\$1.50 each; Medium—\$1.00 each.

Mardi Gras (*Salbach 1934*). A massive giant that is one of the showiest gladiolus in the garden. Five feet tall. Florets six inches wide, base coloring of orange-scarlet with large yellow blotch, six open with twelve additional buds, all well placed. This variety is another Magna Blanca seedling with the same straight spike growth that characterizes Betty Nuthall and other Salbach varieties.

Color by Ridgway—Grenadine with large and bright cadmium yellow blotch on lower petals. Large bulbs only, limited one to any customer—\$3.00 each.

IN ADDITION

to the new Salbach varieties, we are cataloging, for the first time, three worth while gladiolus of other originators. Detailed descriptions, given in general gladiolus list, are well worth your reading. The gladiolus are:

Blue Admiral—A huge deep blue-violet that spells good-bye to Veilchenblau. An introduction any hybridist could be proud of. Priced too low considering its quality.

D. A. Hay—A fine New Zealand variety. Very impressive, and by far the best of its type.

Gertrude Swenson—Originally sold for \$100, and a most consistent "Champion" or best flower when exhibited in the Australian shows. Many open, and of a bright mauve that we have been waiting for. Moderately priced.

SPEAKING OF NEW VARIETIES

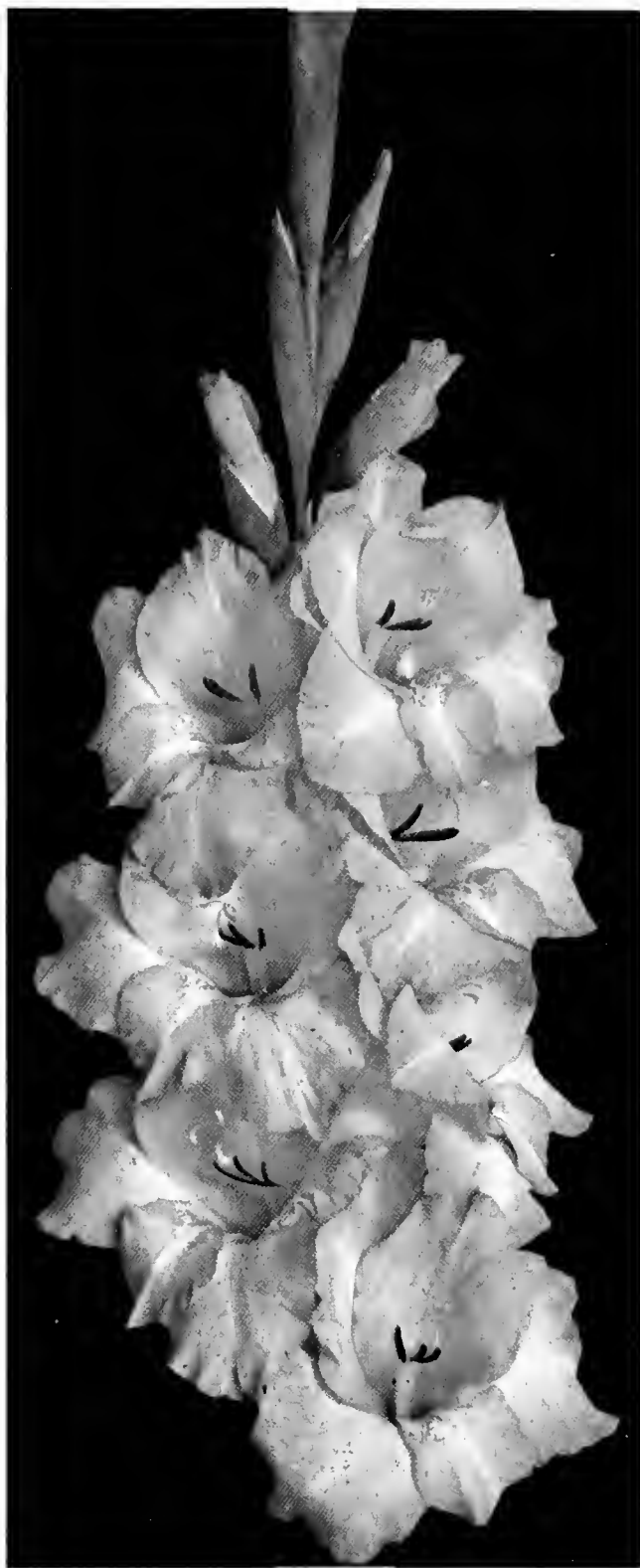
We wish to call particular attention to a number of recent introductions which have proved themselves, and should be in every garden. First come PICARDY and SALBACH'S ORCHID. These two are without question the most talked of gladiolus of recent introduction, and are both truly sensational. Salbach's Orchid, although not as widely distributed as Picardy, has received unstinted praise wherever tried, and Picardy has been grown, shown, and admired throughout the land. Both are being sold at popular prices this season for the first time.

BLUE PEACOCK (*Salbach 1932*) and **GRAND SLAM** (*Salbach 1933*), the two Salbach varieties marketed the past two seasons, have both exceeded our expectations.

At the time we introduced Blue Peacock so many claims of "bluest blue" were being bandied about that we did not care to make any such statement about it. Since then, however, we have seen enough of the other varieties to state that we think Blue Peacock is probably the nearest to real "blue" of any variety generally in commerce.

Grand Slam, which we introduced last season as "Orange Pfitzer," has also more than held its own. Its "unusual color" has come in for much commendation, and such other qualities as its size and habit have combined to make it one of the best of recent introductions.

A good stock permits a most moderate price for both Blue Peacock and Grand Slam this year. See general list and pages 15 and 17 for details.



Salbach's Orchid

Salbach's Orchid Now Being Offered at Popular Prices

GENERAL LIST OF GLADIOLUS

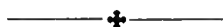
All our bulbs are plump, healthy, and free from injurious insects of all sorts, and both large and medium bulbs are of blooming size. Small bulbs usually produce blooms late in the season. Bulblets seldom bloom the first year, and cannot be guaranteed to grow, as a percentage of these "baby" bulbs always fail to germinate.

Large bulbs are 1 ¼ inches in diameter or over; medium size are 1 inch to 1 ¼ inches; and small bulbs are ½ to ¾ inch. L.=large, M.=medium, S.=small. When the size is not noted, large size is implied.

For quantity prices in all standard sizes and bulblets, see pages 14 and 15. For special collections see pages 16 and 17. Primulinus type listed separately on page 11.

The 3-6-12-25 prices are applicable to one individual variety, not to different ones priced alike—no quantity less than 100 at the hundred rate.

These prices cancel all previous quotations.



LARGE FLOWERING TYPE

Aflame (*Hornberger*). Begonia rose shading to flame near edges and on back. Very large and many open. Slightly hooded. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Aida (*Pfitzer*). Deep violet blue. Large and tall. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Alma Needham (*Salbach* 1931). Large wide open flowers of pure La France pink. Fine placement and good substance. Very early, which should make it a splendid commercial. Best table basket, Eastbay Glad Show, 1933. 20c, 3-40c, 6-70c, 12-\$1.25, 25-\$2.25.

Amador (*Kingsley*). A glowing red that does not burn. Vigorous and well formed and placed. Five to eight open. L., 75c each; M., 50c; S., 35c; Bblts., 20 for \$1.00

Ave Maria (*Pfitzer*). Light blue. Seven or eight open on a perfect spike. First, second, and third as best light violet, Am. Glad. Soc. Show 1933. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Betty Nuthall (*Salbach*). This most outstanding variety should be in every garden. Has won from one to five firsts in every show exhibited in, including first as best flower in California Flower Festival, 1931. Color glowing orange pink with light yellow throat. Immense florets, perfect placement, six to eight blooms open, and heavy substance. Probably the most vigorous grower of all gladiolus, sometimes producing as many as five spikes to a single bulb. Late bloomer. See color picture, page 1, and quantity price list, pages 14-15 for small sizes. The bulbs we have this year are the

finest, plumpest we have ever seen of any variety. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Blue Admiral (*Rev. Christ*). Truly a masterpiece in a deep violet gladiolus. This is one of the finest new American gladiolus we have seen since the introduction of Salbach's Orchid and Picardy. It sets a new standard in its color field, and will unquestionably supplant Veilchenblau as soon as stock permits. Blooms twice the size of Veilchenblau, and brighter. Five to six huge blooms open on a fine straight spike. Medium sized bulbs. \$4.00 each; Bblts. 50c

Blue Peacock (*Salbach* 1932). When this variety was introduced, many "bluest blues" were being offered, and we were wary of making such claims in the face of the competitive claims. Now that we have had a chance to test Blue Peacock against most of the others, however, we feel safe in stating that it is probably the "bluest" gladiolus generally in commerce. Named for the deeper blue blotch overlaid cream which resembles the eye of a peacock feather. Five large wide open florets. Large, 50c each, 3-\$1.25, 6-\$2.25, 12-\$4.00; Med. 40c each, 3-\$1.00, 6-\$1.75, 12-\$3.25; Small, 30c each, 3-75, 6-\$1.35, 12-\$2.50; Bblts, 10 for 50c.

Canberra (*Errey Bros.*). A very large striking yellow. Tall strong spikes with many open florets. Excellent substance. Each, 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Charles Dickens (*Pfitzer*). Clear glowing red-violet with a velvety blotch on lower petal. Excellent substance, fine placement. Seven or eight open. Awarded first prize in purple class, Am. Glad. Soc. Show, 1933, and the same prize at the Eastbay Glad. Soc. Show, 1932. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Commander Koehl (*Pfitzer*). This flower is a real attention getter. It throws huge spikes with large, wide-open blooms of brilliant deep scarlet red, with no markings or blotches. Stands up in practically all weather conditions, with six or seven open florets. Voted the most popular red in the American Glad. Soc. symposium, and has won countless prizes, including first as best flower in the Oregon Glad. Soc. Show in Portland, 1931. Each, 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Coryphee (*Pfitzer*). A beautiful clear wax-like pink, similar to an Ophelia rose. Beautiful in baskets, having created a sensation practically every time exhibited. Florets large, round, and well formed, placement perfect. Tall. Early. Awarded first prize as most artistic basket in Amer. Glad. Soc. Show, 1932. See page 16. Each, 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

D. A. Hay (*Miss Whiteley*). A splendid Australian salmon pink with ivory throat. Very showy. Six open at once and a fine vigorous grower. Highly recommended in Canada and America, and a variety that greatly impressed us in our own garden. Easily the best of its color class. Large, \$5.00 each; Medium, \$3.50 each. No small sizes or bulblets offered.

Diablo (*Salbach* 1929). Glowing velvety scarlet; throat and tongue almost black. Seven large round florets open at one time, with ten buds to follow. Heavy substance. Very early. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Don of Peralta (*Salbach*). We particularly recommend this variety for group plantings or cutting because of its brilliant effect in mass. Large blooms of bright red with a prominent blotch of straw yellow. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Dorothy Simpson (*Salbach*). Large beautifully ruffled lilac. Blotch of pale amber with heart-shaped inset of soft purple. From five to six well placed blooms open at one time. Very heavy substance. Awarded first prize as best gladiolus in Manitoba Horticultural Soc. Show, 1930, and first as best individual spike, St. Vital, Canada Show, 1933. Stock limited. Order early. Each 20c, 3-40c, 6-70c, 12-\$1.25, 25-\$2.25.

Dr. F. E. Bennett (*Diener*). One of the best of all scarlet-reds. A large tall flame scarlet with many open at one time. Rated fourth most popular of all gladiolus in Amer. Glad. Soc. symposium and always a winner at shows. See page 13. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Emile Aubrun (*Lemoine*). Immense flowers of a rich rose red, suffused blue. Glowing carmine blotch in throat. Six open, perfect placement. A winner at both major shows in our locality, and at the Am. Glad. Soc. Show 1933. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Erica Morini (*Pfitzer*). Brilliant scarlet. large, new. L., \$1.00; Med., 60c; S., 35c; Bblts, 10 for 50c.

Festival Queen (*Salbach* 1934). A truly huge geranium pink which won the Mrs. I. W. Hellman Gold Medal at the California Flower Festival as the most outstanding new creation among all types of flowers exhibited. The immense blooms, which are easily five and one-half inches across, are colored a live geranium pink with soft carmine featherings on the lower petals. Five to six fully expanded blooms with twelve or thirteen additional buds. Consistently placed and correctly faced. Unquestionably one of, if not the finest, of this season's introductions. A "must have" for breeders as its characteristics of huge well expanded blooms carry on freely. Stock limited—not more than two bulbs to any one customer. Bulbs one inch in diameter or over, \$5.00 each. No bblts. offered.

Frederick Christ (*Diener*). Very large flowers of delicate shrimp pink, canary throat. A beautiful color combination. Many open. One of Diener's best. Awarded first as best pink, Calif. Flower Festival, 1933. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Gay Hussar (*Salbach*). Orange-red, shading to strawberry pink. Fine placement. Six or more open at once. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Gertrude Swenson (*Swenson*). A \$100 gladiolus from Australia that qualifies as the fine rosy mauve variety that so many hybridists have been striving for. A truly outstanding gladiolus that has won prizes as "Champion" or best bloom displayed in four Australian shows, and has been highly praised in America.

Perfect placement, tall and straight, with ten to fourteen florets open at once. Color—bright rosy mauve with small white blotch on lower petals, feathered mauve. Large, \$5.00 each; M., \$3.50 each; S., \$2.00 each, and bulblets, \$1.00 each, 6 for \$5.00.



Heavenly Blue

Golden Dream (*Groff*). A clear deep golden yellow of splendid substance; very tall, many open at one time. Most popular yellow in Amer. Glad. Soc. symposium. Each, 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Grand Slam (*Salbach* 1933). (Formerly Orange Pfitzer.) A sport from Pfitzer's Triumph which retains the size and growing habits of the latter, but is salmon-orange in color. Has been one of the most admired varieties we have grown. Huge florets and perfect placement. First as best new variety at Calif. Flower Festival, 1932. Has been highly praised in all parts of the country. Large, 50c each, 3-\$1.25, 6-\$2.25, 12-\$4.00; Med., 35c, 3-90c, 6-\$1.65, 12-\$3.00; Small, 20c each, 3-50c, 6-90c, 12-\$1.65, 25-\$3.00; Bblts, 15 for 50c.

Heavenly Blue (*Pfitzer*). Large clear delicate lavender blue of great refinement and elegance. Long graceful spikes, many open. Blooms to the very tip when cut. Blooms lighter than Mrs. Van Konynenburg. Order early for large sized bulbs. Best light violet E. B. G. S., 1932-3. Each 15c, 3-30c, 6-45c, 12-90c, 25-\$1.65.

Helen Jacobs (*Salbach* 1930). Large, clear jasper pink, lower petals straw colored with pink edges, Tall vigorous growth with six to eight perfectly placed blooms open at one time. Early. Heavy substance. A splendid commercial variety. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Helen Wills (*Salbach*). An elegant, clean large white, shading to soft canary on lower petals. Tall, vigorous, and of wonderful substance. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Inspiration (*Palmer*). Deep shrimp pink. Throat marked with suffused mauve feathering. Petals beautifully ruffled and fluted. each, \$1.00; Bblts., 4 for 25c.

Mme. Sully (*De Groat*). Ivory white with carmine blotches in throat. Very distinct and beautiful, particularly in mass. First prize, Amer. Glad. Soc. Show, 1931, as white with markings. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Magna Blanca (*Salbach* 1930). Huge ivory white of heavy substance and good placement. Six or more open at once. Probably The tallest gladiolus grown, having been grown as high as eight feet. A rapid increaser, which grows well from small stock. Excellent for breeding, being a parent of Mardi Gras and Sequoia Blue, two of the 1934 Salbach introductions, A. M., R. H. S., England. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Mammoth White (*United Bulb Co.*). Very large pure alabaster white, fine placement. Many open, tall spike. First and second as best white, Calif. Flower Festival, 1931. Each 15c, 3-30c, 6-45c, 12-90c, 25-\$1.65.

Mardi Gras (*Salbach 1934*). A massive giant that is one of the showiest gladiolus grown. Florets six inches wide, five feet tall, with coloring of orange-scarlet and large yellow blotch. Six open florets with twelve additional buds, all well placed. This variety is another Magna Blanca seedling with the same straight spike growth that characterizes Betty Nuthall and other Salbach varieties.

Color by Ridgway—Grenadine with large and bright cadmium blotch on lower petals. Large bulbs only, limited to one to a customer. \$3.00 each.

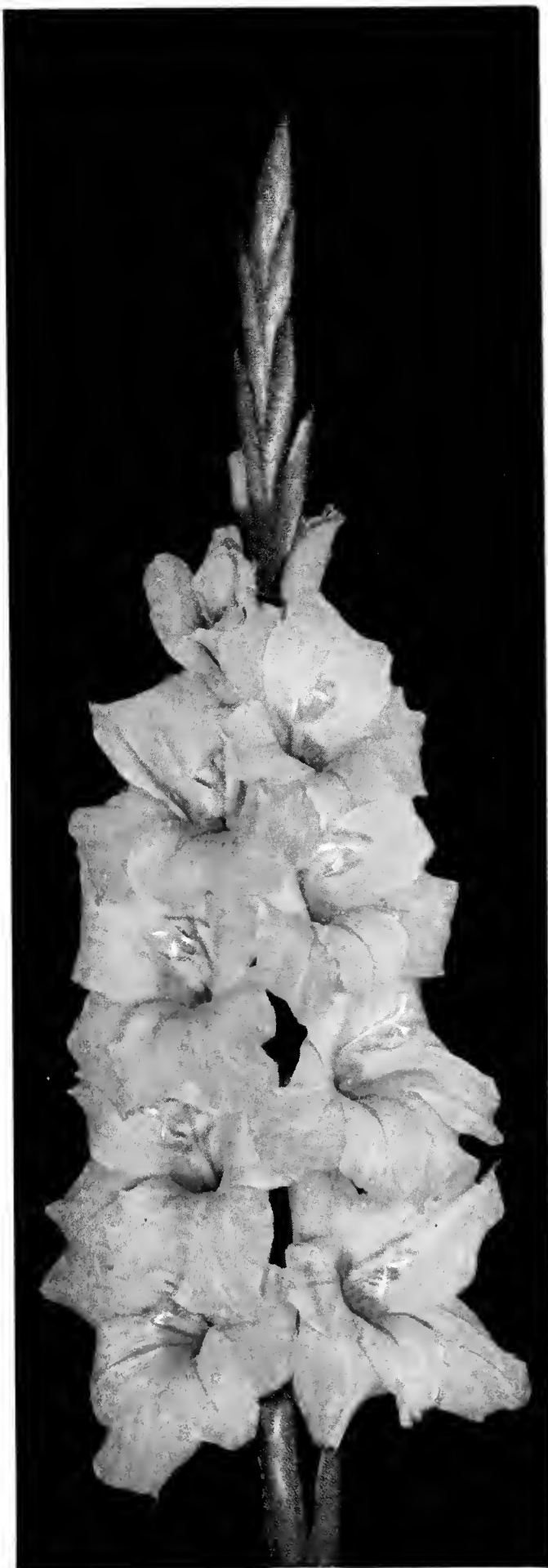
Marmora (*Errey Bros.*). A most interesting flower. The most popular of the "smoky" gladiolus, having placed third among all gladiolus in the Amer. Glad. Soc. popularity symposium. Good placement with eight or more open at once. Tall. Color a lavender gray with a glowing petunia colored blotch. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Mexican Fire Opal (*Salbach*). Pure deep burnt orange. Flowers of medium size. Fine substance, and easily the richest in color of all orange gladiolus. Award of merit, Southport Show, England, 1932. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Minuet (*Coleman*). Beautiful clear lavender with good size and fine placement. Heavy substance and tall, straight stem. Awarded first, second, and third as best lavender without markings at the 1931 Amer. Glad. Soc. Show, and firsts in 1932 and 1933. Rated as the second most popular of all gladiolus in the Amer. Glad. Society popularity symposium. Also best lavender, Calif. Flower Festival, 1933. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Miss Alameda (*Salbach 1934*). Resembles Los Angeles in coloring, but with large round blooms and as many as six of its eighteen or nineteen buds open at once. Has been tested and found a fine variety for forcing, and is a flower much admired by florists. First as best seedling E. B. Glad. Soc. Show, 1932.

Color closer to apricot than Los Angeles, described in Ridgway as deep saffrano pink with carmine tongue and feathering. Bulbs one inch or over in diameter—each \$1.00; small bulbs, 75c, 3-\$2.00; no bblts.



Salbach's Pink

Moorish King (*Pfitzer*). Deep velvety red. Almost black. L., 75c each; Med., 50c each.

Mother Machree (*Stevens*). A most interesting and popular new gladiolus in the smoky group. Vinaceous lavender with edges of petals overlaid salmon pink. Six to eight large and perfectly placed blossoms open at once. First as best "smoky" gladiolus in 1931 Amer. Glad. Soc. show. Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Mrs. John S. Wood (*Metzner*). A giant gladiolus with flowers of salmon rose, flaked deeper. Four to six feet tall. Vigorous grower. First as best single spike in Calif. Flower Festival in 1932. Each 10c, 3-15c, 6-30c, 12-50c, 25-\$1.00.

Mrs. Van Konynenburg (*Pfitzer*). This variety is one of the few good blue varieties on the market. It is a beautiful lilac blue, large, of good substance, good form, and makes an excellent spike. First as best light violet without markings, Amer. Glad. Soc. show, 1932. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

O. D. Baldwin (*Salbach*). Deep rich velvety red, dark cherry blotch. Wide open and well placed blooms. A larger and improved Martha Washington. Each 10c, 3-25, 6-40c, 12-75c, 25-\$1.35.

Pauline Kundred (*Kundred*). A delightful rose pink with canary throat. One of Kundred's best. Awarded first as best rose pink, Am. Glad. Soc. Show, 1933. Each 25c, 3-60c, 6-\$1.10, 12-\$2.00.

Paul Pfitzer (*Pfitzer*). Clear velvety red-violet. Very striking. Best dark red with markings at Am. Glad. Soc. Show, 1933. Each 10c, 3-25c, 6-40c, 12-75c.

Pelegrina (*Pfitzer*). Deepest violet. Most striking and outstanding. L., 50c, 3-\$1.25, 6-\$2.25; Med., 30c, 3-75c, 6-\$1.25, 12-\$2.25; Bblts. 10 for 50c, 50 for \$2.00.

Pfitzer's Triumph (*Pfitzer*). Unquestionably one of the largest and finest gladiolus ever introduced. Fifth most popular of all gladiolus in Amer. Glad. Soc. symposium, 1932, and winner of countless prizes, including first as best red with markings at Amer. Glad. Soc. Show, Eastbay Glad. Soc. Show, and Calif. Fl. Fest., 1932, and again at both Calif. Shows in 1933. The enormous amaryllis-like flowers are bright scarlet with a cherry blotch in the throat. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Picardy (*Palmer*). A most sensational flower of delicate apricot pink. Many extremely

large florets open at one time. Awarded first as best flower in Eastbay Gladiolus Soc. Show, 1932, and 1933. Has created a sensation wherever shown. One of the most outstanding recent introductions. L., 30c, 3-75c, 6-\$1.50, 12-\$2.75; M., 20c, 3-50c, 6-90c, 12-\$1.75; S., 15c, 3-35c, 6-60c, 12-\$1.10, 25-\$2.00; Bblts., 5 for 25c.

Primrose Princess (*Salbach*). Very large, stately, wide open primrose yellow. Five to seven open at one time. Tall, with long flower spike. Great poise and elegance. First as best individual and as best basket of yellow at both the Eastbay Gladiolus Society and California Flower Festival shows, 1932, and again in 1933. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Queen Helen II (*Salbach* 1934). Having as its two parents the Betty Nuthall and Helen Jacobs gladiolus, this fine gladiolus deserved a "tennis" name. We have called it "Queen Helen II," in honor of Miss Jacobs, National Women's champion.

Considered the best new variety of the year by one prominent Western grower who has seen most of the new ones. Coloring half-way between Betty Nuthall and Helen Jacobs with splendid habit. A most refined flower. Good placement, wide open florets, and fine substance. Six open with twelve additional buds.

Color by Ridgway chart—Grenadine pink with prominent pinard yellow blotch and carmine feathering deep in throat. Large \$1.50 each; Med., \$1.00. No bblts.

Salbach's Orchid (*Salbach* 1930). Colored the same lavender pink as a Cattleya orchid. Similar in form to Minuet, but pinker, and retains its color under artificial light. Large wide open blooms of heavy substance and fine placement. As many as ten blooms open at once, and one of the few flowers that will stand the hottest sun without fading or wilting.

Tested and proven as a gladiolus for forcing as "the first blooms remained attractive and held their color until the entire spike had developed". Blooms out best when cut with two or three florets open. Awarded first, best rose pink without markings, Amer. Glad. Soc. Show, 1931, and two or more firsts at the C. F. F. and E. B. G. S. shows both in 1932 and 1933. See color picture, page 5. L., 30c, 3-75c, 6 for \$1.50, 12-\$2.50; M., 20c, 3-50c, 6 for \$1.00, 12-\$1.75; S., 15c, 3-35c, 6 for 60c, 12-\$1.00, 25-\$1.75; Bblts., 30 for 50c.

Salbach's Pink (*Salbach* 1929). Large wide open glowing geranium pink, with soft carmine tongue and throat markings. Long graceful flower spike with eight to sixteen open at once. Fine placement and heavy substance. Last florets open in water as well as the first, and are as beautiful as rosebuds.

Wonderful cut flower and excellent commercial variety. Color picture, page 9, does not do full justice to the flower, as it does not accurately reproduce the soft colorings of the flower. First as best exhibition basket, best floor basket, and best three spikes of salmon pink at Eastbay Glad. Soc. Show, 1932. First as best pink basket at both C. F. F. and E. B. G. S., and first as best basket of tips at the former, 1933. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Saraband (*Salbach*). A very unusual flower, rich as an oriental rug. Coloring a velvety oriental brownish red shading to red-purple called "bordeaux." Fine placement, tall. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Senorita (*Salbach*). One of the few gladiolus with true orange coloring. The petals are a bright orange yellow, and the prominent carmine tongue and penciling give it the warmth of a gayly clad Spanish senorita. Sturdy. Of medium height. Aw. Merit, B. G. S., and many other prizes. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Sequoia Blue (*Salbach* 1934). A simply huge light blue with a flower spike three feet long and blooms six inches wide. Derives its size and vigor from Magna Blanca, and its color tones from Heavenly Blue. Perfect placement on a straight five-foot stalk. Five to six open. Should be of great value to breeders, due to its huge blooms and flower spike. Color light bluish lavender with violet tongue. Bulbs one inch or over in diameter—\$2.50 each. No bblts.

Sir Thos. Lipton (*Salbach*). Large salmon rose, heavily flaked smoky steel. A fine "smoky." Each 15c, 3-35c, 6-50c, 12-\$1.00, 25-\$1.75.

Tennyson (*Kingsley*). A velvety brownish ox-blood red with cream blotch in throat. Six to eight open on tall, straight spike. L., 75c, M., 50c; S., 35c; Bblts., 20 for \$1.00.

Veilchenblau (*Pfitzer*). A large clear deep violet blue. Tall and vigorous. First, second, and third as best dark violet with markings, A.G.S. Show, 1932, and most popular dark violet in A. G. S. symposium. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

W. H. Phipps (*Diener*). Voted the most popular of all gladiolus in the 1932 American Gladiolus Society symposium, and a consistent prize winner. Beautiful salmon pink, with lower petals slightly striped and speckled. Flower large, ten or more florets open at once, and long flower spike. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

SMALL FLOWERING OR PRIMULINUS GLADIOLUS

These are the dainty, semi-hooded varieties that are so beautiful in small bouquets.

Ada de Poy (*Salbach*). Tall bronzy apricot primulinus. Slightly ruffled. Eight open. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Dove Kilgore (*Salbach* 1929). Grandiflora prim. A lovely ruffled shrimp pink. Round florets, well placed, six open, nine buds. Vigorous. Effective in bouquets. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

La Paloma (*Dusinberre*). Pure bright orange grandiflora prim. Fine substance and does not burn. One of the most richly colored of all gladiolus. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Orange Butterfly (*Salbach*). A rich glowing bronzy orange primulinus that is in a class by itself. The florets are of heavy substance, yet the flower is dainty and beautifully placed. Ten to twelve open. Aw. Merit, R.H.S., England, 1932. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Orange Queen (*Pfitzer*). An apricot orange primulinus. Beautiful wide open flowers of splendid substance. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Radiant (*Salbach*). A delicate strawberry pink—lower petals soft orange pink. Fine tall spike. 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.

Rose Mist (*Fischer*). A tall, graceful primulinus. Watermelon red with a gray edge that looks like the iridescent line on a cut of melon. Beautiful in baskets or bowls. Best bowl tips Eastbay Glad Show, 1933. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.35.

Scarlet Bedder (*Salbach*). A splendid, showy scarlet that adds greatly to any bouquet. Each 10c, 3-25c, 6-40c, 12-75c, 25-\$1.10.

Souvenir. A fine deep yellow often preferred to Golden Dream even tho a smaller flower. Each 10c, 3-20c, 6-35c, 12-60c, 25-\$1.10.



"SOMETHING DIFFERENT"

Flowering seeds or bulbs offer a most pleasing departure from the ordinary type of Christmas presents, and when sent out under the Salbach name, they offer a most aristocratic distinction that can be had for little expense.

Then, too, nothing could be more convenient, for, if you wish, we will mail the bulbs or seeds for you, sending them direct to the addresses you supply.

You may choose your gifts from any offering in this catalog. We will absorb the extra cost of Christmas packing, or will furnish Gift Orders for bulbs not deliverable until spring.

WE PARTICULARLY
SUGGEST:

GLADIOLUS—(May be shipped any time in California. Gift Orders for Eastern presents, bulbs follow in April). **GRAND PRIZE ASSORTMENT** (see page 17). Our finest varieties in balanced color assortment. 25 bulbs for \$1.35, 50 for \$2.50, 100 for \$4.00.

DAHLIA SEED (see pages 24 and 25). Sent anywhere now. A package of our Selected Dahlia Seeds (50 seeds for \$1.50) will give the most gorgeous blooming you can imagine, and will bring back the spirit of your Christmas Greeting for many years to come.

DAHLIAS—Gift order for one each of the four dahlias shown in natural color, pages 28-29. A set of these colored reproductions will appear on the gift order. (One each, Ambassador, Gertrude Ederle, Kentucky, and Tommy Atkins—all for \$2.25). Tubers sent in April.

SEEDS (Sent anywhere now)

Reinelt Delphinium Seed (\$1.00 pkt., see page 19) will make a wonderful gift. Note: The Reinelt strain produces the finest delphinium we know.

Santa Maria Inn mixture of Iceland poppies will make most acceptable gifts. The finest strain obtainable, re-selected from the best seeds collected from the world over. 35c pkt., 3 pkts. for \$1.00.

Special Group of outstanding seed specialties (see pages 18-25 for details as to fine qualities of these splendid strains). One packet each:

Aquilegia (Columbine)—Waller-Franklin giant hybrids, assorted colors.

Escholtzia (Calif. Poppy)—Assorted colors.

Godetia (Satin Flower)—Tall doubles, assorted colors.

Larkspur (annual delphinium)—Column branching type, assorted colors.

Marigold Guinea Gold (Carnation flowered)—Bright orange.

Nasturtium Golden Gleam—Double, bright gold.

Salpiglossis—Fine strain, assorted colors.

One packet each, Xmas packed—\$1.00.

NO GARDEN LOVER could ask for a more appropriate or useful gift than Sydney B. Mitchell's new book "From a Sunset Garden." Sent to you or direct to your friend with your card enclosed. POSTPAID—\$3.15.

Salbach Bulbs or Seeds are Ideal Gifts for Any Occasion

WE INVITE YOU.....

to become a member of the American Gladiolus Society. As a member, you will receive the monthly Bulletin published by the Society. Devoted solely to gladiolus, it is full of instructive facts and inspirational suggestions, and keeps you informed about new varieties, which are continually being created.

Membership may be obtained by mailing \$2 to Roscoe Huff, Secretary American Gladiolus Society, Room 600, Spohn Bldg., Goshen, Indiana, or Carl Salbach, 657 Woodmont Ave., Berkeley, Calif.



Dr. F. E. Bennett

We are very happy to present to our customers Sydney B. Mitchell's splendid new book, "FROM A SUNSET GARDEN" (Doubleday Doran). The author is not only known as one of, if not the world's foremost iris breeder, but he is the creator of the beautiful garden adjoining us, where he puts into practice the advice he gives. This book is prepared for more advanced enthusiasts than "GARDENING IN CALIFORNIA," being a series of invaluable articles on garden topics and plants, including, among others, articles on iris, daffodils, annuals, gladiolus, fuchias, and shrubs. By no means limited in appeal to California gardeners. WE CAN SUPPLY AUTOGRAPHED COPIES OF "FROM A SUNSET GARDEN" AT \$3.15 POSTPAID.

We also recommend Mr. Mitchell's "GARDENING IN CALIFORNIA" to all Californians who do not have it already. This book, known as the "Garden Bible" is the most comprehensive, practical, and readable one in its field. AUTOGRAPHED COPIES AT \$2.65 POSTPAID.

QUANTITY PRICE LIST

of bulbs in different sizes.

This list gives prices in quantity for bulbs in the large, medium, and small sizes, and offers you an opportunity to have a colorful garden and an abundance of flowers at small expense.

Bulbs of all three sizes will bloom well for you. Small bulbs *planted early* will produce fine flowers. Medium sized bulbs will give splendid large spikes, nearly as tall and full as the large bulbs if planted reasonably early in the season. Large bulbs will give the finest possible blooms, and often throw two or more stalks to the bulb (Betty Nuthall and Grand Slam have both given as many as five).

Bulblets are the small "baby bulbs," and cannot be guaranteed to grow, for a germination of more than 50 per cent is considered good. A few bloom the first season.

Prices below are for 12, 25, or 100 of one variety only—not of different gladiolus priced alike.

VARIETY

Betty Nuthall
Golden Dream
Mrs. John S. Wood

Each variety in this group priced separately at:

	Large	Medium	Small	Bulblets
12 bulbs	\$.50	\$.35	\$.25	100-\$.25
25 "	1.00	.70	.40	500- .85
100 "	3.50	2.50	1.50	1000- 1.50

Dr. F. E. Bennett
Emile Aubrun
Minuet
Veilchenblau
PRIMS
Ada de Poy
Orange Butterfly
Orange Queen

Each variety in this group priced separately at:

	Large	Medium	Small	Bulblets
12 bulbs	\$.60	\$.45	\$.35	100-\$.25
25 "	1.10	.80	.60	500- .85
100 "	3.75	2.75	1.75	1000- 1.50

Aida
Canberra
Chas. Dickens (Large only)
Diablo
Don of Peralta
Helen Wills
Mme. Sully
Marmora
Mrs. Von Konynenburg (Large only)
O. D. Baldwin
Paul Pfitzer
Pfitzer's Triumph
Primrose Princess
Salbach's Pink
Saraband
Senorita
PRIMS
Dove Kilgore
La Paloma
Radiant
Rose Mist
Scarlet Bedder (Large only)
Souvenir (Large only)

Each variety in this group priced separately at:

	Large	Medium	Small	Bulblets
12 bulbs	\$.75	\$.50	\$.40	100-\$.25
25 "	1.35	.95	.75	500- .85
100 "	4.50	3.25	2.25	1000- 1.50

Heavenly Blue
Mammoth White

Both priced separately at:

	Large	Medium	Small	Bulblets
12 bulbs	\$.90	\$.65	\$.45	100-\$.35
25 "	1.65	1.25	.85	500- 1.15
100 "	5.00	3.75	2.50	1000- 2.00

Ava Maria
Commander Koehl
Frederick Christ
Helen Jacobs
Magna Blanca
Mexican Fire Opal
Mother Machree
Sir Thos. Lipton
(Large and Medium only)

Each variety in this group priced separately at:

	Large	Medium	Small	Bulblets
12 bulbs	\$1.00	\$.70	\$.50	100-\$.35
25 "	1.75	1.35	.90	500- 1.15
100 "	6.00	4.50	3.00	1000- 2.00

Alma Needham
Dorothy Simpson

Both priced separately at:

	Large	Medium	Small	Bulblets
12 bulbs	\$1.25	\$.90	\$.60	50-\$.50
25 "	2.25	1.75	1.10	150- 1.00
100 "	7.50	5.00	3.00	

priced at:

	Large	Medium	Small	Bulblets
Six bulbs	\$1.10	\$.75	\$.50	25 for 50c
Twelve bulbs	2.00	1.35	.90	
Twenty-five bulbs	3.75	2.50	1.75	

Pauline Kundred

Be Sure To Visit Us in Iris Season—April and May

NEWEST VARIETIES--In Sizes

Three of the very finest Salbach creations ever marketed, and one other new variety which also measures up to our standards for a really outstanding gladiolus:

	Bulbs Per	Large Size	Medium Size	Small Size	Per Bblts.
BLUE PEACOCK.....	6 12 25	\$2.25 4.00 7.50	\$1.75 3.25 5.50	\$1.35 2.50 4.00	10 for 50c 30 for \$1.00
GRAND SLAM	6 12 25	2.25 4.00 7.50	1.65 3.00 5.00	.90 1.65 3.00	15 for 50c 50 for \$1.00
PICARDY	6 12 25	1.50 2.75 5.00	.90 1.75 3.00	.60 1.10 2.00	5 for 25c 15 for 50c
SALBACH'S ORCHID.....	6 12 25	1.50 2.50 5.00	1.00 1.75 3.00	.60 1.00 1.75	30 for 50c 75 for \$1.00

NOTE: Those desiring bulbs of sizes No. 2 or No. 4 may figure the prices as follows: No. 2 half way between large and medium; No. 4 half way between medium and small. HOWEVER, we advise buying by large, medium, and small, the three listed sizes, as we always include a good percentage of No. 2 bulbs in our medium sizes, and a large number of No. 4 bulbs in all our small size offerings.

INDIVIDUAL BULBS PRICES ON VERY LATEST INTRODUCTIONS

(PRICES FOR SINGLE BULB, EXCEPT BULBLETS)

	Large	Medium	Small	Bulblets
Amador	\$0.75	\$0.50	\$0.35	20 for \$1.00
BLUE ADMIRAL	5.00	50c each
D. A. HAY.....	5.00	3.50	
Erica Morini.....	1.00	.60	.35	12 for 50c
FESTIVAL QUEEN	5.00	
GERTRUDE SWENSON.....	5.00	3.50	2.00	\$1.00 each 6 for \$5.00
Inspiration	1.00	4 for 25c
Mardi Gras.....	3.00	
MISS ALAMEDA.....	1.00	.75	
Moorish King.....	.75	.50	
Pelegrina	One .50 Six 2.25	.30 1.25	10 for 50c 50 for \$2.00
QUEEN HELEN II.....	1.50	1.00	
Sequoia Blue.....	2.50	
Tennyson.....	.75	.50	.35	20 for \$1.00

Varieties capitalized are the most outstanding and no gladiolus fan should fail to grow these splendid creations. We recommend them as the very finest new gladiolus.

ASSORTED SIZE GROUPINGS OF THESE REAL WINNERS

Blue Peacock	3 large, 6 medium, 6 small, 10 bblts, for.....	\$2.75
	12 medium, 12 small, for.....	3.25
Grand Slam.....	3 large, 3 medium, 3 small, for.....	1.65
	3 large, 6 medium, 6 small, 15 bblts., for.....	2.75
	12 medium, 12 small, for.....	3.25
Picardy.....	6 medium, 12 small, 15 bblts., for.....	1.50
	12 medium, 15 small, 25 bblts., for.....	2.50
Salbach's Orchid	12 medium, 12 small, 15 bblts., for.....	2.25
	6 large, 10 medium, 10 small, for.....	2.75
	25 medium, 25 small, 25 bblts., for.....	3.50

Our Gladiolus Are in Bloom June To October



SPECIAL COLOR PICTURE OFFERING



SIX BULBS EACH
OF FOUR OF THE
WORLD'S FINEST
NEW GLADIOLUS



6 large bulbs
BETTY NUTHALL
(Orange-pink, see page 1)

6 large bulbs
CORYPHEE
(Pink—shown on left)

6 large bulbs
DR. F. E. BENNETT
(Scarlet—see page 13)

6 large bulbs
SALBACH'S PINK
(Pink—see page 9)



24 LARGE BULBS
IN ALL—EACH
KIND LABELED

FOR ONLY

\$1.35

POSTPAID

And NOW Seeds
Pages 18-23

SPECIAL GLADIOLUS COLLECTIONS



GOLD MEDAL ASSORTMENT

Prize Winners From the World Over

Betty Nuthall—orange pink	Minuet—lavender
Commander Koehl—red	Mrs. John S. Wood—immense begonia rose
Coryphee—light pink	Mrs. Von Konynenburg—blue
Dr. F. E. Bennett—scarlet	Paul Pfitzer—red violet
Frederick Christ—shrimp pink	Pfitzer's Triumph—large scarlet
Gay Hussar—peach red, orange blotch	Primrose Princess—yellow
Grand Slam—salmon orange	Salbach's Orchid—orchid pink
Golden Dream—deep yellow	Salbach's Pink—geranium pink
Magna Blanca—tall cream	Veilchenblau—deep blue
Mammoth White—huge pure white	W. H. Phipps—salmon pink
20 large bulbs—all different—labeled—for.....\$2.00	

NEWEST WINNERS

The Latest Sensations

3 Blue Peacock	3 Grand Slam	3 Picardy	3 Salbach's Orchid
12 large bulbs (3 each variety, labeled).....			\$3.00
6 medium sized bulbs each variety (24 bulbs).....			\$3.50

BLUE RIBBON ASSORTMENT

Winning Salbach Introductions

3 Betty Nuthall—orange-pink	3 Primrose Princess—yellow
3 Gay Hussar—orange-red	3 Salbach's Orchid—orchid pink
1 Grand Slam—salmon orange	3 Salbach's Pink—geranium pink
3 Magna Blanca—cream	3 Senorita—orange yellow
3 O. D. Baldwin—red	
25 large bulbs—nine outstanding varieties—labelled—for.....\$2.25	

EARLY SEASON MASSING COLLECTIONS

(Medium Sized Bulbs for Large Groupings at Minimum Cost)

5 med. Betty Nuthall (orange pink)	5 med. Primrose Princess (yellow)
5 med. Mother Machree (smoky)	5 med. Pfitzer's Triumph (huge scarlet)
5 med. Salbach's Orchid (orchid pink)	
25 bulbs (5 each variety) labeled—med. size.....\$1.35	
Ten each the five varieties (50 bulbs) med. size.....\$2.50	
Twenty-five each the five varieties (125 bulbs) med. size.....\$5.00	

GRAND PRIZE ASSORTMENT

Every bulb from a prize-winning variety. Balanced assortment, including nothing but our cataloged varieties, such as Betty Nuthall, Pfitzer's Triumph, Salbach's Pink, etc.—not labeled—no primulinus included—

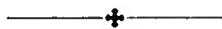
LARGE BULBS—12 for 75c, 25 for \$1.35, 50 for \$2.50, 100 for \$4.00.

MEDIUM SIZED BULBS—25 for 85c, 50 for \$1.50, 100 for \$2.75.

It Costs No More To Grow The Best

and NOW SEEDS

Of the Same Outstanding Quality as Salbach
Dahlias, Gladiolus, and Iris



We now offer selected seed specialties for your garden—not just quality seeds—but the very finest of the best and newest varieties that can be had. We have sought the advice of Sydney B. Mitchell, Sunset Magazine garden consultant and recognized as the leading authority on western gardens—and have in every case obtained stock of the very finest strains, regardless of cost. In fact, some of our stock actually comes from Mr. Mitchell's own garden.

However, we wish to make it plain to our customers that we are not attempting to stock a complete line of seeds. Indeed, we are choosing only specialties—limiting ourselves to outstanding strains which are rarely offered for general sale—or, in many instances, exclusive listings of strains which cannot be matched anywhere.

We call particular attention to the following remarkable seeds for which we have the exclusive listing:

Reinelt Delphinium—No finer strain can be had. The result of a most meticulous process of selection and re-selection by a remarkably able hybridist.

Santa Maria Inn Iceland Poppies—The world's finest strain, built up by Frank J. McCoy, the genial proprietor of the Inn,

whose hobby has been the growing of the finest Iceland Poppies.

Helianthemum—A beautiful dwarf flowering shrub. Our seeds obtained from Sydney B. Mitchell, whose original stock came from the world famous John Nicholl Scotch strain.

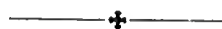
Besides these exclusives, we are offering many strains of international repute, a few of which are:

Bodger's Zinnias—The finest mixtures sold, coming direct from the originators of the famous "Dahlia-Flowered" types.

Butzke Pansy Seed—Raised by the famous Berkeley hybridist who has so consistently taken the prizes at the California Flower Festival and the Spring Flower Show.

Petunias—Including Richard Diener's Ruffled Giants, direct from Mr. Diener's own stock. Also other listings in the "Balcony" type, so highly commended by Sydney B. Mitchell.

Waller-Franklin Aquilegia—Described by Sydney B. Mitchell in "From a Sunset Garden" as the finest American strain of columbine.



IN OUTSTANDING NOVELTIES

These finest new seed novelties also deserve your particular attention:

Calendula Sunshine (The All-American for 1934)

Chrysanthemum Mawii

Dahlias—Unwin dwarf and Salbach single types

Godetia Sybil Sherwood

Marigold Guinea Gold

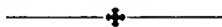
Nasturtium Golden Gleam (All-American for 1933)

Scabiosa—Burpee's Giant Hybrids

Grand Prize Quality At Salbach's—Always

SALBACH SELECTED SEED SPECIALTIES

Fertilizer will help, and so will regular cultivation—but dollar on dollar spent for plant food, and hour on hour of garden work will not produce prize winners if the plants come from inferior seed strains. That is why we are so confident that no real gardener will begrudge the few extra cents required to secure the seeds of the finest rare strains—and that is why we have purchased seeds that actually cost us from two to ten times as much as the ordinary strains.



GENERAL LIST OF SEED SPECIALTIES

NOTE: Seeds are annual unless marked otherwise. *P.* equals perennial.

AQUILEGIA (*Columbine*). *P.* Waller-Franklin strain. Simply immense blooms with extra long spurs. A magnificent strain, described by Sydney B. Mitchell in "From A Sunset Garden" as the finest American strain, equal to that of any foreign firm.

Long spurred blue shades superb (Waller-Franklin)—Colors a clear beautiful blue 25c pkt.

Long spurred, Waller-Franklin hybrids, mixed—in orange, scarlet, yellow, pink, rose, and white shades. 25c pkt.

ALSTROMERIA AURANTIACA (*Peruvian Lily*). *P.* Tall husky plants with bright orange flowers spotted rich red on tall stems. Free bloomer, excellent for cutting, and will grow in part shade. Best grown from seed, as the roots resent moving. 25c pkt.

BROOM (*Cytisus*). A beautiful flowering shrub, literally covered with bright pea-shaped flowers at blooming time, and a most attractive bush during the remainder of the year. We offer seeds of the attractive yellow and mahogany-red variety, gathered from Sydney B. Mitchell's own garden 25c pkt.

NEW ANNUAL CANTERBURY BELLS—"Bring Spring to the Garden in September." Blooms from seed in six months, and seed planted in February flowers in July. Two to two and one-half feet tall, with six to eight bloom spikes per plant. In dark blue, light blue, pink, rose, and white shades. Fills a long felt want. 25c pkt.

CALLIOPSIS (*Annual Coreopsis*). Free blooming daisy-like flowers that are most floriferous from June to late autumn. In maroon, brown, dark red, and yellow varieties. The finest mixture we know of. 15c pkt.

CALENDULA, "SUNSHINE" or "CHRYSANTHA" (*Chrysanthemum flowered*). A new departure that you would hardly recognize

as a calendula. Awarded seedmen's "All-American" as the finest seed novelty for the season of 1934. The petals are long and twisted inward in such a manner that the blooms resemble chrysanthemums. Color a light golden yellow, free flowering, and excellent for cutting. Flowers throughout the year if blooms kept cut. 35c pkt.

CATANANCHE COERULEA (*Cupid's Dart*)

A splendid drought resisting annual of bushy growth. Lavender blue flowers resembling Bachelors Buttons. Blooms last almost indefinitely when cut. 25c pkt.

CHRYSANTHEMUM MAWII. *P.* Perfectly hardy and ideal for borders or rockery. Rich pink flowers greatly enhanced by the silvery foliage. Height one foot, with flowers two inches across. We have imported this fine novelty direct from England for you. 35c pkt.

DAHLIA SEED—Dahlias, grown from seed, make ideal "perennial annuals," as they bloom from seed the first year, and reproduce themselves from bulbs thereafter. The very finest listings in UNWIN DWARF, SALBACH SINGLE, SALBACH POMPON, and SALBACH LARGE FLOWERING DAHLIAS. See pages 24-25.

DELPHINUM—REINELT STRAIN. It is with the greatest of pleasure that we announce the exclusive handling of Frank Reinelt's superb delphinium strain. We have ourselves grown plants from many of the finest strains, and have seen fine stands in the fields of other growers, but can, nevertheless, give full assurance that there is no finer strain of delphinium seed to be had.

Visitors who have seen them in Sydney B. Mitchell's and our own garden will assure you that we are in no way overestimating the quality of Reinelt delphinium seed. The seeds you will receive

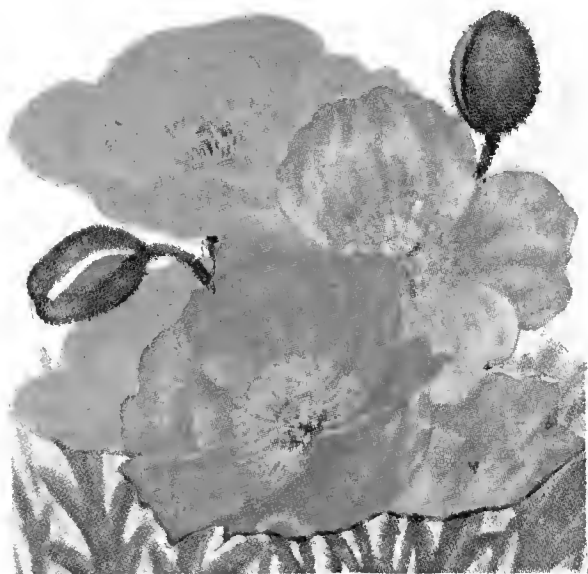
come from exactly the same strain except that they have the benefit of two full additional years of Mr. Reinelt's most meticulous selection. **PLANTED NOW**, these remarkable delphinium will give you a good percentage of bloom the first year.

In these separate shades: White, Pastel Shades, Blue, or Lavender; or in Balanced Assortment of all these colors... \$1.00 pkt.

DELPHINIUM, DWARF ANNUAL—One foot tall. A new development that can be used most effectively in rock gardens and for dwarf borders, mass plantings, or among other plants. "Something different" which we highly recommend.

Azure Fairy—azure blue... 35c pkt.

Blue Butterfly, Improved—ultramarine blue... 25c pkt.



Iceland Poppies

DIANTHUS SWEET WIVELSFIELD—*P.*

A new and magnificent type of dianthus, good for borders, as a cut flower, and especially fine for rock gardens. Considered the finest dianthus yet developed... 15c pkt.

ESCHOLTZIA (*California Poppy*). We offer two outstanding new named varieties, and a mixture, all of the new dwarf-erect type that are so much tidier and so much more colorful because of their compact growing habit than the older kinds.

Fireflame—Wallflower red, the same shade as poppy "Vesuvius," but of the dwarf-erect type... 25c pkt.

Lovely—Beautiful rose pink, suffused salmon. Dwarf-erect type... 25c pkt.

Hybrida Mixture—A mixture of dwarf-erect varieties containing new colors in

Escholtzias, including soft pink, scarlet, chrome, copper, red, claret, and royal purple... 15c pkt.

ESCHOLTZIA (*Poppy*) **DOUBLE**. Choice mixed, carmine, orange, pink, rose, and white flowers, double or semi-double... 15c pkt.

GODETIA (*Satin flower*). Tall double grandiflora. Choice mixed in carmine, cherry red, crimson, pink, and mauve shades... 15c pkt.

GOURDS—Direct from the outstanding Bodger collection.

Large Varieties Assortment—Including Dipper, Chinese Water Jug, Hercules Club, Sugar Trough, and others... 15c pkt.

Small Varieties Assortment—Including Bottle, Striped Pear, Spoon, Turks Turban, and others... 15c pkt.

Large and Small Sorts, mixed... 15c pkt.

HELIANTHEMUM (*Sun-Rose*). *P.* A most delightful dwarf evergreen shrub six to nine inches tall. Covered with brightly colored flowers resembling miniature roses, mostly single. In white, yellow, bronze, red, pink, apricot, rose and similar shades. Has attracted constant attention in our own garden.

We were fortunate to secure exclusive sale of the seed from Sydney B. Mitchell's own garden. His stock was obtained from the world famous John Nicholl's Scotch strain which has consistently captured first awards at the Wisley Trial Gardens in England for many years. Mixed Colors... 75c pkt.

ICELAND POPPIES (*Nudicaule*). You who are in the habit of visiting the beautiful Santa Maria Inn half-way between San Francisco and Los Angeles are no doubt familiar with the remarkable strain of these most effective cut-flowers developed by Frank J. McCoy, manager of the Inn. Mr. McCoy has built an international reputation for the Inn by filling it with exquisitely arranged bouquets of the most gorgeous flowers obtainable. Most of these blooms he grows himself, and Iceland poppies have been his particular hobby. He has scoured the world for seeds, and has selected and re-selected until he has developed a strain that is unquestionably the finest in America and probably unexcelled anywhere.

We have procured the exclusive sale privileges for this remarkable strain, and are offering it to the public for the first time.

Iceland poppies, like gladiolus, may be planted in succession. Bloom approximately three months from the time they are planted. They are most hardy for early blooms, as they stand frost even when other plants wither and blacken. Very floriferous, with long stems, and most excellent cut-flowers. We offer exclusively:

Santa Maria Inn strain of Orange and Gold, Frank J. McCoy re-selections (quantity limited, and subject to stock)—Imported originally from Australia, and ranked by Mr. McCoy as one of the finest strains ever purchased. Large flowers of orange and gold coloring, completely distinct from any other strain.....75c pkt.

Santa Maria Inn strain of Coonara Pinks, Frank J. McCoy re-selections. Also imported originally from Australia. Very fine, 95 per cent pink. A very few packets. \$1.00 pkt.

Santa Maria Inn Mixture, Frank J. McCoy re-selections. Re-selected from the finest strains obtainable anywhere—the best mixture you could possibly have. Order three packets and have a full succession of bloom.....35c pkt.—3 pkts. for \$1.00.

LARKSPUR—New Column or Giant Imperial low branching type so fine for cutting. Our seed comes direct from the best collection we know of—Assorted in dark blue, rose, pink, lilac, salmon pink, and white—mixed.....25c pkt.

LUPINES—HARTWEGGI GIANTS, Mixed. A new and improved strain of annual lupines. Three to four feet tall, of base branching habit, and having four to six bloom spikes to the plant. Larger blooms, and many more to the spike—in fact, larger and better in all ways than the older types. Easily grown. Colors include dark blue, sky blue, rose, and white....25c pkt.

MARIGOLD GUINEA GOLD (*Carnation flowered*). If you do not have this novelty, a sensation in 1933, you should order your packet now. Medium large blooms, loosely petaled. Bright rich orange coloring. Most outstanding in flower arrangements.15c pkt.

NASTURTIIUM GOLDEN GLEAM—Double, sweet scented, and free flowering. This outstanding development was awarded the seedmen's "All-American" as the best seed novelty for the 1933 season, and was a decided sensation. Our stock of this bright



Petunias—Balcony Type—Assorted Colors

golden yellow nasturtium comes direct from the introducer.....15c pkt.

NEMESIA—A pleasing low growing annual fine for edging or low foreground masses. Orchid like flowers. We offer the two finest strains:

Strumosa Grandiflora Suttoni—One foot tall, in cherry red, orange, rose, and scarlet colors, mixed15c pkt.

Nana Compacta Triumph—Eight inches tall, in almost every color of the spectrum, mixed.....15c pkt.

PANSIES. Seed from the famous Butzke strain that has attracted so much comment and won so many prizes at Northern California Flower Shows. Re-selected by Mr. Butzke from strains the world over, and guaranteed to produce 2¼ to 3 inch blooms under proper care. Includes pansies in new pastel shadings..pkt. 50c; large pkt. \$1.00.

PENSTEMON. *P.* Although a perennial, this fine flower can easily be grown as an annual. Flowers in late summer if seed sown in early spring. Long tubular spikes of flowers that bloom over an unusually long period. In most brilliant assortment of colors.....15c pkt.



PETUNIAS—"Our most grateful and gayest summer annual"—Sydney B. Mitchell. To secure the finest assortment possible, we have arranged to obtain our stock from four different sources, getting the very best offerings from each of the four.

In the large flowering, we list the world-renowned "Diener's Ruffled Giants." Of the balcony type, we have chosen the best named varieties, and if there is a finer mixture, we do not know where to obtain it.

DIENER'S RUFFLED MONSTERS (mixed, single). This is the same assortment (No. 8) that has carried Mr. Diener's reputation for petunias throughout the world, and the seeds come direct to us from the Diener gardens. Contains coppery red, mauve, salmon-rose, lilac pink, flesh pink, and many other new colorings.....50c pkt.

BALCONY OR PENDULA TYPE

The type highly recommended by Sydney B. Mitchell (Sunset Magazine Garden Consultant) for garden use, and also most effective in window boxes. Abundant bloomers.

Berolina—Clear ultramarine blue ... 25c pkt.

Blue (Violacea) Light blue....15c pkt.

Netted Blue Gem (New)—Striking. Steel blue, beautifully netted or veined deep violet. A new color in the balcony group.35c pkt.

Rose—Rosy pink.....15c pkt.

Mixed—In blue, white, rose, pink, violet, crimson, and other colors. From the finest assortment we have seen.....15c pkt.

SALPIGLOSSIS (Velvet flower). One of the easiest of annuals to grow, and a most aristocratic and colorful plant. Trumpet-like flowers which bloom profusely and are excellent for cutting. In crimson, gold, black, violet, brown, blue, and other shades—mixed.....15c pkt.

SCABIOSA, ANNUAL (Pincushion flower, improved)

Loveliness—An exquisitely beautiful large salmon pink variety which was given an Aw. Merit, R.H.S., 1931. By far the finest individual annual scabiosa...15c pkt.

Burpee's New Giant Hybrids—A splendid new strain of scabiosa which was next in line to *Calendula Sunshine* as the outstanding seed novelty for 1934 in the seedmen's All-American. In blue, pink, rose, crimson, and other colors mixed .. 25c pkt.

SCABIOSA CAUCASICA. (*Blue Bonnet*) P.

New Giant Isaac House Strain—The finest scabiosa for Pacific Coast gardeners. Huge flowers, fringed and ruffled, in shades from lavender to dark blue.....25c pkt.

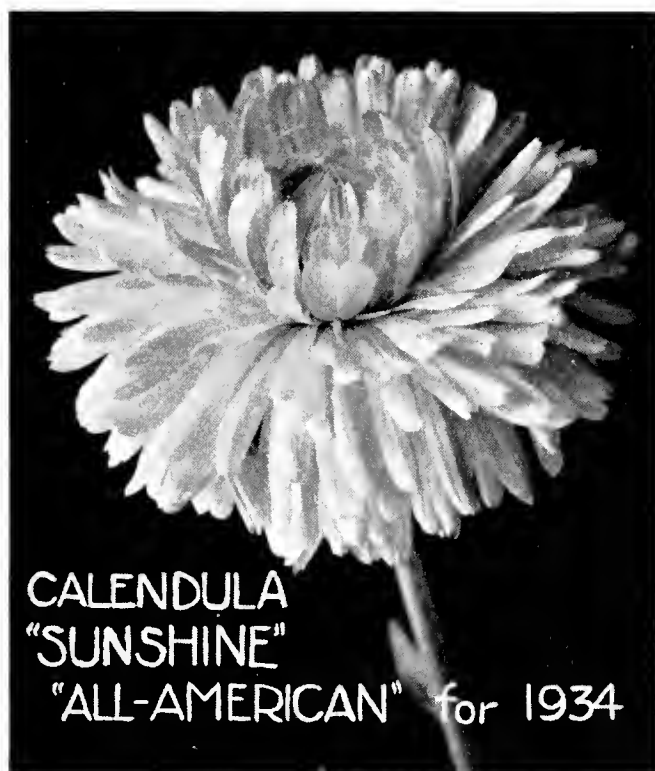
WILDFLOWERS. Distinctive California wild-flower seeds, all from the famous **LESTER ROWNTREE** collection. All easy growers, mostly good doers in part shade. Group collection:

Collinsia Bicolor (*Chinese Pagodas*); **Coreopsis Stillmanii**; **Gilia Tricolor** (*Birds-Eye Gilia*); **Mentzelia Lindleyi** (*Blazing Star*); **Lupinus Nanus** (*Dwarf lupin*); **Nemophila Insignis** (*Baby-Blue Eyes*); **Platystemon California** var. **Crinitus** (*Yellow Cream Cup*); and **Escholtzia California** var. **Hybrida** (*California poppies mixed*). Eight packets—one each.....50c.

ZINNIAS—We have gone direct to the introducers of the famous dahlia flowered type and have obtained their finest mixture. Zinnias grow best where the summers are hot and dry.

Special Bodger Gold Medal Mixture of dahlia flowered strains. Seed hand-picked from the best flowers of the season. In yellow, crimson, lavender, scarlet, red, orange, rose and other colors....25c pkt.

Partial List of Awards to Seed Novelties of our Listing



Annual Canterbury Bells, Mixed—Gold medal
1933 All-American Selections.

Calendula Sunshine (*Chrysantha*)—First as
THE All-American for 1934.

Dianthus Sweet Wivelsfield—Award of Merit,
Royal Horticultural Society, England.

Escholtzia Lovely—Highly commended,
Royal Horticultural Society, England.

Godetia Sybil Sherwood—Award of Merit,
Royal Horticultural Society, England.

Lupinus Hartweggi Giants, Mixed—Award
of Merit, 1933 All-American Selections.

Nasturtium Golden Gleam—Gold Medal 1933
All-American Selections—Award of Merit,
Royal Horticultural Society, England—
Gold Medal, Atlantic City Flower Show—
Gold Medal, Boston Flower Show.

Scabiosa—Burpee's Giant Hybrids. Next in
line to Calendula Sunshine for 1934 All-
American Selections.

Scabiosa Loveliness—Award of Merit, Royal
Horticultural Society, England.

Zinnias—Bodger's Dahlia Flowered Strain.
Gold Medal, Royal Horticultural Society,
England.

DAHLIA SEEDS — SMALL FLOWERING



Mr. Salbach hybridizing dahlias.

"Perennial Annuals" that produce
hundreds of blooms for each
cent you spend

Grown from seed, small flowering dahlias are perhaps the most satisfactory, inexpensive planting any garden lover can make. Since they bloom from seed the first year, they have all the advantages common to annuals—yet the fact that they reproduce themselves from bulbs gives them all the fine characteristics of perennials. In addition, dahlia bulbs come true to the first blooming, and since they can be increased much faster than most perennials, only a very few seasons are required to build up a complete bedding of the very finest selections from your original crop.

In addition to being "perennial annuals," small-flowering dahlias are most useful in that they require only a small amount of garden space, but bloom and bloom, giving cut-flowers over a period of many months of each year.

Singles, Pompons, and Unwin Dwarfs, the three types of small flowering dahlias we offer, are all fine keepers and most exquisite in table bouquets or other small flower arrangements. See page 22 for picture of Unwin Dwarfs.

Fifty (or more) seeds to packet of Unwin Dwarf or Salbach Single dahlias. Like other dahlia seed, both of these types are easy germinators, and bloom the first year.

WE OFFER:—

UNWIN DWARF BEDDING DAHLIAS—Single and semi-double flowers on plants 12-24" high. Most effective in the garden, require little space, and splendid for cutting. Recommended by Sydney B. Mitchell as one of the finest new things he has tried in his own garden. Mixture of scarlet, pink, rose, apricot, yellow, and other shades.....25c pkt.

SALBACH SINGLES—Probably the most outstanding strain of single dahlias grown. Produced personally by Carl Salbach. Like the Unwin dwarfs, they require little space, are fine in mass, and excellent in table or other small bouquets. Height three to four feet.

Selected Light Shades—Mixture of brown, peach pink, peach red, and rose colors (75 per cent these shades).....50c pkt.

Selected Dark Shades—Mostly rich maroons, shading almost to black, with a few lighter reds and other minor variations. A splendid strain. 50 pkt.

Mixed, all colors.....25c pkt., large packet 50c

SALBACH POMPONS—These "button" dahlias do not seed well, but we have a very few packets from the choicest varieties (25 seeds).....50c pkt.



Mrs. Carl Salbach

A Salbach seedling introduced in 1919 and still one of the world's finest dahlias.

All Dahlia Seed Produce Blooming Plants the First Year

DAHLIA SEEDS — LARGE FLOWERING

Grow your own \$10.00 and \$20.00 Dahlias
At a cost of only \$1.00 to \$2.50

You, too, can grow prize-winning dahlias and have a garden full of glorious color and continual bloom—all at a most moderate expense. Salbach large flowering dahlia seed is personally gathered by Carl Salbach (originator of Golden Bronze, Miss Berkeley, Mrs. Carl Salbach, Salbach's White, Sydney B. Mitchell, Walter E. Magee, and other world recognized dahlias) and has long been recognized as the finest strain of dahlia seed obtainable anywhere.

Better than any description we can give, however, is a citation of some of the results actually achieved from Salbach dahlia seed.

The American Home Achievement Medal was awarded to one of our customers for growing the best seedling dahlia in the 1929 Duluth show (from our seed).

In 1932, another professional grower received an Award of Merit from the American Dahlia Society trial gardens at Storrs, Conn., from a dahlia raised from our seed. In 1933 a seedling of our own was given an Award of Merit at Storrs.

We ourselves were awarded first for best seedling at the 1929 Palace Hotel show, and first for best two year old seedling at the 1930 California Flower Festival.

In addition, dahlias Fresno, Grace Houston, and Mrs. Oliver Kelly, all now listed in our catalog, were grown from our seed by amateurs.

Further, we have received hundreds of letters from amateur growers whose own new varieties (produced from Salbach seed) have outscored the finest varieties in commerce, winning first prizes at dahlia shows throughout the land.

In fact, one garden enthusiast writes: "I was not only first, but second and third from seedlings of your seed." Another states that a dahlia from our seed "has been the sensation of the entire town," while another customer boasts of having been awarded "first prize as the most beautiful flower in the show." Still another customer reports so many winners that he tells us "Mr. ———, the dahlia man from ———, Ohio, is trying his best to get us to sell him some of the bulbs."

Besides giving you the finest dahlias obtainable, plantings from our seed permit you to choose varieties most adaptable to your climate. This is particularly true for those who live where summers are too hot and dry for most dahlias to grow well. Our long experience in hybridizing enables us to select the hardiest and most versatile parent stock, and each packet carries a goodly percentage of seed qualified to thrive in the interior valleys.

Each seed that grows (and most of them do) gives you a new plant, entirely different from the existing varieties—many being finer than the dahlias already in commerce. The tubers, however, come true to the original bush, enabling you to build up a stock of the fine new varieties you grow.

SELECTED DAHLIA SEED (Large Flowering Type) Especially gathered from the best flowers of the very finest varieties we list—from parents which have proven their tendency to pass on to their offspring size, vigor, keeping quality, and fine colors. Produces the finest blooms in varied types and colors. Bloom abundantly from seed the first year planted.

50 seeds \$1.50

100 seeds \$2.50

CHOICE DAHLIA SEEDS (Large flowering type) Picked from good seed parents—and sometimes produces new varieties as outstanding as those coming from our Selected Seed strain. A most inexpensive way to have a gay colorful garden that is just full of blooms over an unusually long period.

100 seeds \$1.00

Directions for Growing Dahlias from Seed Supplied with Every Package.



Dahlias raised from Salbach Seed by an Amateur

"Not Only First, But Second and Third . . ."

DAHLIAS

dahlias are the most glorious of all flowers for color in the garden and for indoor decoration. They are also most satisfactory because a single bush will produce blooms for months, thus giving you continual flowers for a very small expenditure.

We have eliminated the poor keepers from our list, with the result that all the dahlias we grow are fine for cutting. But in addition to this fact, we have conducted tests with our dahlias to find which are the most outstanding keepers.

In our opinion, the results of these experiments are most important to the average gardener, for they show—not what special culture will do—but what you can expect in your own home. Sixteen dahlias have qualified as most outstanding keepers, holding from three to five days under average conditions. The following find a place among our "Sixteen Best Keepers": American Triumph, Air Mail (1934), Ellinor Vandever, Flaming Meteor, Francesca, Gertrude Ederle, Golden Bronze (1934), Inkyo, Jane Cowl, Jersey's Beauty, Kentucky, Miss San Francisco, Mrs. Carl Salbach, Salbach's White, Santa Barbara, and Tommy Atkins.

NEW DAHLIAS

We are listing two new introductions for 1934, both of which rank among the finest dahlias ever grown.

Golden Bronze, a seedling of our own, is undoubtedly the finest Salbach creation since Salbach's White and Mrs. Carl Salbach. It is a Conquistador seedling with large cactus blooms colored something like Golden West, but faintly bronzed. One of "Sixteen Best Keepers." We know of no better all-round new dahlia.

The other—Air Mail—we classify as easily the finest lavender we know. Splendid blooms of beautiful coloring on uniquely tall, straight stems that stand right out of the bush. Large blooms and one of "Sixteen Best Keepers." A good stock permits us to introduce Air Mail at the unusually low introductory price of \$1.50 per tuber.

In addition to these two introductions, we call particular attention to these splendid recent creations—Satan, Kaweah, and Miss Berkeley, and to Inkyo, a moderately priced variety that we are listing for the first time.

CLASSIFICATIONS

In order to establish a definite classification of dahlias, the American Dahlia Society has recently divided dahlias into a number of newly defined types.

Decoratives are "fully double" with generally broad petals. The two types of decorative dahlias are: the FORMAL DECORATIVE, which, as the name indicates, is regular in the arrangement of the petals, with the outer petals generally flat, and the inner ones cupped; and the INFORMAL DECORATIVE which is somewhat irregular in arrangement, with the petals generally long and somewhat twisted.

CACTUS dahlias are "fully double" with funnel-like petals, which give the flower a chrysanthemum like appearance. SEMI-CACTUS are half-way between the cactus and the informal decorative types.

Pompon, Miniature and Single dahlias listed as small flowering types—see page 32.

Abbreviations F.D.—Formal Decorative; I.D.—Informal Decorative; C.—Cactus; S.C.—Semi-Cactus; P.—Peony. The pompon and single dahlias are not included in this general list, but are described on page 22.

Our Dahlias are in Bloom from July To November

GENERAL LIST OF DAHLIAS

Prices quoted are for single roots. We do not sell green plants

Any three 50c dahlias for \$1.00

Air Mail (*Kanouse-Salbach*). I. D. The finest lavender dahlia we have seen. Blooms nine or ten inches in diameter without forcing, and long sturdy stems that stand right out from the bushes.

One of "Sixteen Best Keepers" and awarded Certificate of Merit, Storrs, Conn. Won three firsts at Tacoma Dahlia Show, and four blue ribbons at Puyallup Fair, including best basket of dahlias at both shows.

This outstanding new dahlia has even better growing habit than its parent, Mrs. Carl Salbach. A large stock permits us to offer Air Mail at the unusually low introductory price of.....\$1.50 per tuber.

Al Koran (*Davies*) I. D. Amber yellow. Flowers large and full. Fine for cutting....50c

Ambassador (*Broomall*) S. C. One of the best. Color a soft amber pink and salmon with yellow center. Flowers large, stems good, and an excellent keeper. Floriferous. See color cut page 29.....60c

American Triumph (*Nuneviller*). A most beautiful true cactus with good straight stems. Color red, bordering on crimson. Fine in any bouquet, and one of "Sixteen Best Keepers".....\$1.00

Amun Ra (*Seal*) F. D. Great rich coppery bronze blossoms, and big dark leaves. Large. Always attracts attention....50c

Black Jack (*Westilius*) I. D. Deepest maroon almost black. Bushes are very tall and filled with deep velvety blooms from early to late season. Best of its color, won't burn 60c

Conquistador (*Ballay*) S. C. A 1929 Roll of Honor dahlia. Twice awarded gold medal at California Flower Festival as the best dahlia in the show, and many other firsts. Large, well proportioned, and the colors are creamy soft yellow illuminated by a glowing pink at the base of the petals. Can be cut with three foot stems. Similar to, but lighter than Ambassador.....\$1.00

Dr. Tevis (*Pelicano*) F. D. Soft salmon rose, suffused with old gold, with golden apricot at center. Blooms in profusion on long, stout stems.....50c

Eagle Rock Fantasy (*Broomall*) I. D. A new giant that is a real show flower. Huge blossoms of mallow pink, shading to silver. Excellent growing habits.....\$3.00

Earle Williams (*Doolittle*) F. D. A splendid bicolor with fine substance and strong, straight stems. Crimson centers blend into a creamy white, making a striking contrast.....60c

E. F. Hawes (*Stredwick*) C. Large pink flowers held erect on long, stiff stems. A prolific bloomer. Always in demand as a cut flower.....\$1.00

El Granada (*Bessie Boston*) I. D. A glorious orange, showing a rich creamy yellow on the reverse of the curling petals.....\$1.50

Ellinor Vandever (*Seal*). Blooms large, of great depth and substance and held high on exceptionally long, stiff stems. One of the "Sixteen Best Keepers." Rose pink...50c

Faith Garibaldi (*Garibaldi-Bessie Boston*) F. D. A charming silvery rose pink. Flowers perfectly formed on large straight stems...50c

Flaming Meteor (*Barker*) I. D. Flaming orange-scarlet deepening to burnt orange at center. Flower large and deep, with splendid form. One of "Sixteen Best Keepers".....75c

Francesca (*Carbone*) F. D. Deep tourmaline pink, lit by bright yellow suffusion at the base of petals. Fine stiff stems. One of "Sixteen Best Keepers".....\$1.00

Fresno (*Hogue-Salbach 1931*) F. D. This brilliant scarlet and yellow dahlia was produced in Fresno, California, from a \$2.50 packet of seed purchased from us. Flowers large and showy with fine stems, and stands heat well.....\$1.50

Gertrude Ederle (*Bessie Boston*) I. D. Soft primrose yellow. A profuse bloomer and one of "Sixteen Best Keepers". First prize best basket 25, Calif. Flower Festival, 1931. See color picture, page 28.....75c

Golden Bronze (*Salbach 1934*) C. We believe this outstanding new dahlia will prove to be the finest all-around dahlia of recent origination. Has all of the qualities of size, color, prolific blooming, good stem, etc., that one could ask for.

Blooms twice the size of Goldest West, of somewhat similar coloring with frosted golden petals faintly tinged bronze. Center of deep coppery bronze. One of "Sixteen Best Keepers." Fine bloomer. Stock limited. Delivery April 1st. Tubers, each....\$10.00



Tommy Atkins, 75c



Gertrude Ederle, 75c

One Each — Ambassador, Gertrude Ederle,

Gladys Champion (*Champion*) P. A very large peony dahlia of apricot yellow shading to jasper red on reverse of petals. A profuse bloomer which thrives in warm climates.
.....50c

Golden Pacific (*Gill*) I.D. One of the finest of the gold colored dahlias. As rich a pure glistening gold as Paul Michael, and fully as large a flower. Blooms early and freely. Fine stem and a good keeper.....\$1.50

Grace Houston (*Houston-Salbach* 1931) I. D. A large decorative of pure rose pink color, fluffy and graceful. Stems long and wiry. Awarded first prize as the best pink decorative in Tri-State Show at Smyth County Fair, Virginia. This fine dahlia was grown by Mrs. Houston from Salbach seed..\$2.50

Henelope Light. A glistening creamy yellow that is most striking. A very refined flower.....\$1.00

Inkyo. A deepest maroon—almost black—semi-cactus. Should be in every garden, as it is not only full of blooms, but is unexcelled as a cut flower. In our tests for the "Sixteen Best Keepers," Inkyo outlasted all the rest. Has been known to keep for a full week.....60c

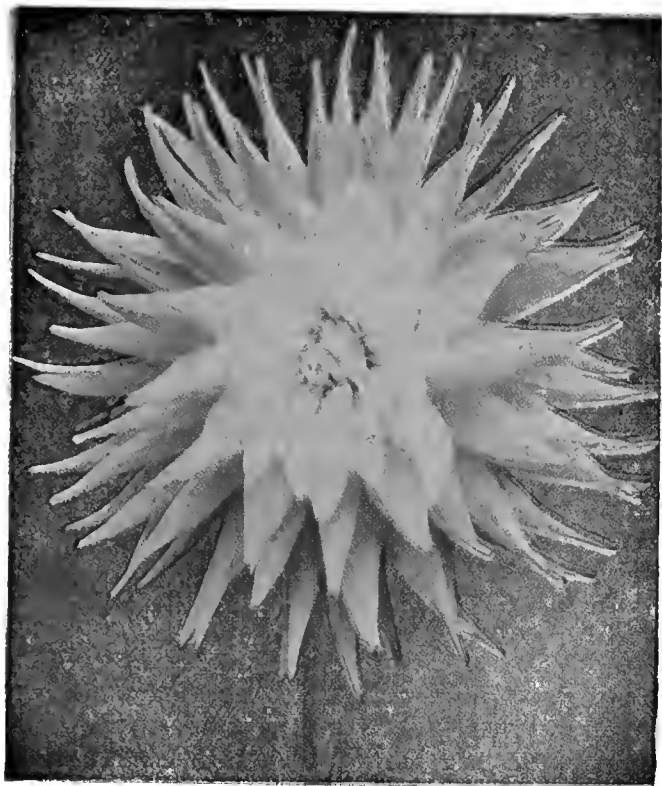
Ivory (*Bessie Boston*) F.D. A large exquisitely beautiful broad-petaled ivory white. The flower is full and deep, does not burn, and keeps indefinitely. Fine stem.....\$1.50

Jane Cowl (*Downs*) I. D. One of the few graceful giants. It is an immense, glistening, bronzy buff and old gold, with just enough twist to the broad petals to make it beautiful. Free blooming, and excellent for cutting and show purposes. First prize as best dahlia in California Flower Festival, 1931. One of "Sixteen Best Keepers"
.....50c

Jersey's Beauty (*Waite*) F. D. This salmon pink dahlia is one of the best cut flowers grown; probably the most popular of all dahlias. One of the "Sixteen Best Keepers"
.....50c

Kathleen Norris (*Fisher and Masson*) I. D. A huge and beautiful light pink. Has won countless prizes in flower shows....\$1.00

Kaweah (*Miss Meussdorffer* 1931) F. D. This tremendously large dahlia, which won first at the California Flower Festival (largest flower show in the West) in 1931 and again in 1932 is one of the big ones that does not sacrifice color or form to size. This is amply shown by the fact that the 16 in.



Ambassador, 60c



Kentucky, 75c

Kentucky, and Tommy Atkins \$2.25

giant which won first as largest flower at the C.F.F. also took first as the best flower in the show in 1932. As grown by the originator, this flower grows consistently from fourteen to sixteen inches across with good depth. Best dahlia exhibited, Century of Progress, 1933. Color rose pink. Tubers, \$7.50 each, an exception to our rule—green plants \$4.00 each.

Kentucky (*Wigginton*) F. D. A sport of Jersey's Beauty, retaining the same shape and keeping qualities, but with a most pleasing color—light salmon orange, shading to grenadine pink. One of "Sixteen Best Keepers." See color picture. 75c

Lady Francis (*Mawson-McWhirter*) F.D. This splendid new decorative dahlia is an unusual shade of old rose with a golden sheen. We recommend this as one of the best. Flowers large and well formed, and growing habit excellent. \$1.50

Mae Sadler Reid (*Pelicano*) F.D. A striking mahogany red, deepening to a dull maroon. Petals broad and flat, and flowers of great depth. Bushes bloom till late fall. . . . \$1.00

Marmion (*Mastick*) I. D. An immense pure golden yellow with bronze suffusion on reverse of petals. Form perfect, prolific bloomer 50c

Maryland's Orange (*Maryland Gardens*) I. D. Brilliant orange. Roll of Honor dahlia and winner of many prizes. \$3.00

Miss Berkeley (*Salbach 1932*) S. C. This splendid clear rich lemon yellow gives immense blooms held high on long wiry stems. The long crispy, pointed petals are curled and twisted in a delightful way that gives the flower an airy grace. The blooms are full and deep, and the bushes tall and filled with blooms. Grows naturally from 10 to 12 inches in diameter, and could easily be grown larger, if forced for show purposes. \$2.00

Miss San Francisco (*Pelicano*) F. D. A true orchid shade mixed with deep rose. A sturdy grower. The blooms have great depth and substance, averaging nine to ten inches in diameter. One of "Sixteen Best Keepers" 75c

Mrs. Alfred B. Seal (*Seal*) I. D. A beautiful old rose decorative. The flowers are huge, of great depth and substance. Strong tall bushes with excellent stems. Awarded American Home Achievement medal at the Palace Hotel show, 1929, as best 1928 introduction originated west of the Rockies. \$1.00

Mrs. Carl Salbach (*Salbach*) F.D. One of the most dependable of all dahlias. A sturdy, vigorous grower, full of blooms, and a fine tuber maker. The flowers, which are uniformly symmetrical, are a beautiful orchid shade, and are born on long stout stems. The bushes are stately in the garden, and one of "Sixteen Best Keepers".....50c

Mrs. Oliver Kelly (*Kelly-Salbach* 1932) I. D. A large pure white with fine stems. Petals all curled and twisted like big white chrysanthemums. A very attractive dahlia, as crisp in appearance as an organdie gown. A Kentucky thoroughbred grown from Salbach seed.....\$1.00



Salbach's White

President Hoover (*Peacock*) I.D. Blending of peach red and begonia rose. Early and long bloomer.....\$1.00

Queen of the Garden Beautiful. F.D. An enormous primrose yellow decorative. Has been awarded numerous first prizes as the largest flower in the show, and is a fine keeper.60c

Rollo Boy (*Pelicano*) C. An immense flower of beautiful form and long straight stems. Delicate amber to old gold.....60c

Salbach's White (*Salbach*) F.D. A most beautiful large ivory white dahlia of perfect form. Full, deep and of wonderful substance. A most profuse bloomer. The peer of all white dahlias. Does not burn. One of "Sixteen Best Keepers".....60c

Sanhican's Cameo (*Fisher and Masson*) I. D. The best of a number of 1933 Eastern introductions we tried last season. Many prizes and unusual new color—a beautiful coral rose with a glistening golden sheen. Huge blooms.....\$5.00

Santa Barbara (*Pelicano*) F.D. An outstanding new dahlia of clear pink with just a suggestion of salmon pink. Won the Achievement Medal in 1929 as the best dahlia introduced that season, as well as many other prizes, including the following prizes at Dahlia Society of San Francisco Shows: 1926—best two year old seedling; 1927—best dahlia in the show; 1928—best dahlia in the show. One of "Sixteen Best Keepers"\$1.00

Satan (*Ballay* 1932) S.C. This splendid dahlia is, we think, the finest dahlia in commerce today. Its huge horn shaped petals give it a form that is entirely distinct and unusually graceful. Satan is of huge size, and its color is a brilliant carmine. A roll of honor dahlia and first as best flower in both San Francisco dahlia shows 1932.\$7.50

Starlight (*Bessie Boston*) I. D. Pure unshaded gold, a color which always attracts. Flower is huge, full and deep. There is no limit to the size that it can be grown. This variety will be found excellent for cutting as well as exhibiting, and is always a delight in the garden.....\$1.00

Sweet Briar (*Stredwick*) C. A very beautiful rose pink cactus. Very free bloomer...75c

Sydney B. Mitchell (*Salbach*) F. D. A very large flower of rich, deep velvety red almost black in the center shading through carmine to Tyrian rose at the end of the petals. Fine stems. Bushes covered with blooms. A very rich note in the garden, or in any bouquet.....50c

Tom Joy. F.D. A sturdy grower of fine form and a beautiful old rose coloring. Immense blooms, perfectly formed. A fine new dahlia.....\$5.00

Tommy Atkins (*Bessie Boston*) F.D. We have never grown a red dahlia that has called forth so much admiration as Tommy Atkins. Blooms of large size, and a brilliant scarlet. Vigorous grower and a prolific bloomer. One of "Sixteen Best Keepers. See color picture, page 28.....60c

Walter E. Magee (*Salbach*) I.D. A large dahlia of great depth and exquisite glowing color—bittersweet orange shading to buff, with a warm suffusion of carmine. An abundance of blooms well above the foliage on fine stems.....75c

SPECIAL DAHLIA COLLECTIONS

See pages 28 and 29 for Color Picture Group (Ambassador, Gertrude Ederle, Kentucky, and Tommy Atkins—all for \$2.25).

REPRESENTATIVE DOZEN DAHLIA COLLECTION

Earle Williams—Crimson blending to white.

Ellinor Vandever—Splendid rose pink.

Flaming Meteor—Bright orange scarlet.

Inkyo—Deepest maroon, almost black. Finest keeper.

Jane Cowl—Old gold. One of world's best dahlias.

Jersey's Beauty—Salmon pink. Excellent for cutting.

Lady Francis—Deep rose, golden sheen.

Mrs. Alfred B. Seal—Old rose shading to coral.

Rollo Boy—Amber to old gold.

Salbach's White—Ivory white, excellent cut-flower.

Santa Barbara—Clear pink. Good keeper.

Walter E. Magee—Bittersweet orange to buff.

One tuber each—\$8.40 value—for **\$5.00.**

NEWEST VARIETIES COLLECTION

Eagle Rock Fantasy—Mallow pink.

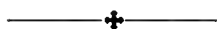
Kaweah—Largest dahlia grown.

Miss Berkeley—Huge new yellow.

Satan—Giant carmine.

Tom Joy—Immense new old rose.

One tuber each—Value \$25.00—for **\$15.00**



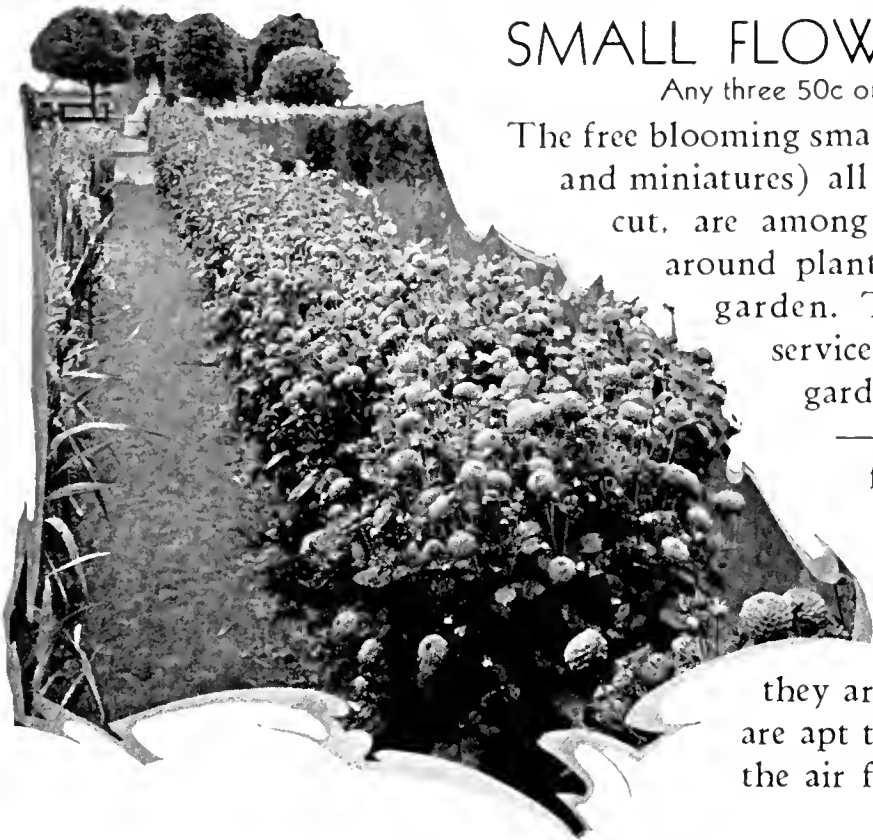
ASSORTMENTS—made up with the idea of giving an interesting variety in both color and type of flower. All varieties are taken from our named stock, and each tuber will be labeled.

12 named dahlias, all different, our selection, value \$7.00 or over **\$5.00**

12 named dahlias, all different, our selection, value \$15.00 or over **\$10.00**

12 named dahlias, all different, our selection, value \$22.50 or over..... **\$15.00**

If you prefer, you may receive the same total value, but in fewer though rarer tubers. Specify the number you wish (not less than six) and we will send you a fine selection.



SMALL FLOWERING DAHLIAS

Any three 50c or 35c Dahlias for \$1.00

The free blooming small dahlias (pompons, singles, and miniatures) all of which keep so well when cut, are among the most satisfactory all-around plants that may be had in any garden. They perform the double service of providing color in the garden and blooms for the house—for a single bush will bloom for months, actually producing hundreds of blooms. Tubers of small flowering dahlias should be planted as soon as received, as they are usually small and the eyes are apt to dry out if left exposed to the air for any length of time.

POMPON DAHLIAS

Button Dahlias—See Illustration

- | | |
|---|--|
| BANTAM—Brownish red, long stems...35c | GOLDILOCKS—Bronzy gold.....35c |
| BOSSY—Light phlox lavender. Very fine.
.....50c | JOE FETTE—Pure white.....35c |
| DAISY—Tourmaline pink. Bright.....35c | JOHNNY PEPPIN—Deep red.....35c |
| DANDY—A pure orange of fine form...35c | KATHLEEN—Deep rose. Fine.....60c |
| DEEDEE—Pure lavender, long stems...35c | LITTLE BEESWING—Cherry red with
golden yellow at base of petals. Red pre-
dominating.....35c |
| DONALD GORDON—Burnt orange.....35c | NELLY FRASER—Pinkish lavender...50c |
| ELIZABETH—Golden yellow, edged red.
Delightful.....35c | TAKA'S PURPLE—Bright phlox purple.35c |
| FRANKIE—Golden apricot, tipped red..35c | YELLOW GEM—Creamy yellow. Free
blooming.....35c |
| GERTRUDE—Our own origination. Glow-
ing carmine with many blooms and long
stems.....60c | ANY TWELVE POMPONS, EXCEPT
GERTRUDE and KATHLEEN.....\$3.50 |
| GIRLIE—Beautiful pure rosy lilac.....35c | ONE EACH, ALL NINETEEN POMPONS
.....\$5.50 |
| GLOW—Light old rose to coral. One of the
favorites.....35c | |

MINIATURE DAHLIAS

- (Formed like large flowering dahlias, but only two to four inches in diameter.)
- | | |
|--|---|
| BABY JERSEY—(Dec)—Salmon pink. New
.....\$2.50 | GOOD LUCK—(Dec)—Orange.....50c |
| CORONNE—(Dec)—White, resembling gar-
denia.....\$1.00 | LITTLE JEWEL—(Dec)—La France pink.
Excellent in any flower arrangements.50c |
| | RED HEAD—(Dec)—Resembles Good Luck
in form, but a bright scarlet in color.\$1.00 |

SINGLE DAHLIAS

(Blooms shaped like single cosmos)

- | | |
|--|---|
| CLIFTON—Rich purple with red halo around
golden pollen center.....50c | NARANJA—Bright orange. Tall.....50c |
| MRS. JOYNSON HICKS—Buff with car-
mine halo.....50c | UNION JACK—Red, striped white....50c |
| | See page 24 for Seed offerings of Pompon
and Single Dahlias. |

Any Three 50c or 35c Dahlias for \$1.00

H O W T O O R D E R

Please read carefully before ordering

Order Early. Early orders are solicited to prevent disappointments in case the variety selected should be sold out.

Please write your *name and address* plainly.

Stock. All of our dahlia orders will be filled with strong divisions of field grown tubers. All gladiolus bulbs will be of good healthy stock.

Time. *Gladiolus* will be ready for shipment in November. Eastern orders, however, will be mailed between December 15 and March 1 only at purchaser's risk from freezing in transit.

Seeds will be ready December 1.

Dahlia tubers will be ready March 15. We give no guarantee for tubers used for forcing green plants.

Substitutions. We do not substitute unless directed to do so. If late in the season, we suggest that you indicate a second choice.

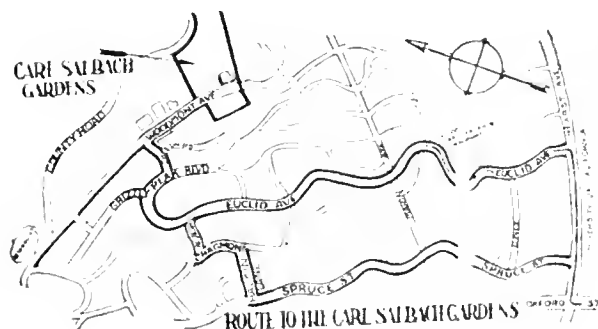
Terms. Remittance should accompany order unless shipment is to be sent C.O.D. or satisfactory credit references are given. Remit by Postal Money Order from Canada and other foreign countries. 25% deposit will hold bulbs till shipping time, when they will be sent C. O. D. for balance unless otherwise arranged.

Postage. All retail orders amounting to \$1.00 or over will be delivered free to all points reached by regular Parcel Post. Seed orders of any amount sent postpaid. On bulb orders or combination seed and bulb orders of less than \$1.00, add 25c for packing and postage.

Sales Tax. Add 2½% to cover tax on all goods delivered in California. All sales delivered to other states not subject to tax.

Non-Warranty. We give no warranty, express or implied, as to description, quality, productiveness, or any other matter of seeds, bulbs, rhizomes or plants sent out by us and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

References. For our business standing, please refer to *Bank of America National Trust and Savings Association, American Trust Co., Berkeley, Calif., Farmers and Merchants Savings Bank, Oakland, California*



THE LATCH STRING IS ALWAYS OUT

Our gladiolus bloom from June to October, dahlias July to November; iris April and May.

Follow scenic Euclid Ave., keeping to the right on Grizzly Peak Boulevard (a continuation of Euclid Ave.), turning to the left onto Creston Road. Follow our garden signs. We are just one mile from the end of the No. 4 Cragmont line.

CARL SALBACH

657 WOODMONT AVE.

BERKELEY, CALIF., U.S.A.

Phone ASherberry 1066

All Retail Orders Over \$1.00 Sent Prepaid

OMITTED FROM SEED SECTION—

GODETIA SYBIL SHERWOOD— Ranked with Calendula Sunshine as the most outstanding seed offering in the British Isles last year. Salmon pink edged white.— Flowers last from ten to fourteen days. We have imported our seed direct from the introducer in England. — If you wish to “steal a march”, we can supply you this year at 35c pkt.

Phone AS hberry 1066

Order Number

CARL SALBACH

ORIGINATOR AND GROWER
GLADIOLUS, IRIS, DAHLIAS AND DAHLIA SEED

657 WOODMONT AVENUE
BERKELEY, CALIF.

Date of Shipment

193

Name _____

Street

City and State ..

NON-WARRANTY: I give no warranty, express or implied, of seeds, bulbs, rhizomes or plants sent out by me, and will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms no sale thereof is made and purchaser must return them at once, and money will be refunded.

[illegible]

If any item is out of stock, may we substitute?



CARL SALBACH

SENIOR AND CROWN
CLEVELAND, OHIO, DARTON AND DARTON
323 WOODMONT AVENUE
BETHLEHEM, CALIF.

193

Price

NAME OF VARIETY

If any item is out of stock, may we substitute?

Gold Medal Awarded

CARL SALBACH

for New Yellow Gladiolus Seedling

The first Gladiolus ever patented - See page three

